



# GREENTECH FESTIVAL CONFERENCE PROGRAM 2022

## MAINSTAGE PROGRAM

**Session Title:** "Grand Opening Ceremony - Greentech Festival Conference"  
(23 June, 10:00-10:30 CET)

**Welcome to the Greentech Festival from the founders, Head of Conference and CEO:**

Judith Kühn-Gerres, CEO, GREENTECH FESTIVAL

Dr. Dale Rickert, Head of Conference, GREENTECH FESTIVAL

**Welcome from the Italian Trade Association:**

Francesco Alfonsi, Director, Italian Trade Association

**Welcome Address:**

Patricia Espinosa, Executive Secretary, United Nations Framework Convention on Climate Change (UNFCCC)

**Keynote:**

Vinisha Umashankar, Chief Innovation Officer, Solar Ironing Cart

**Call to action:**

Billie Eilish, Singer/Songwriter

**Conference Host:**

Jennifer Sarah Boone, Show Host

**Session Title:** "Are we really ready for a zero-carbon economy?"  
(23 June, 10:30 – 11:00 CET)

**5-minute Opening:**

Gerd Müller, United Nations Industrial Development Organization, (UNIDO)

**Speakers:**

Gerd Müller, United Nations Industrial Development Organization, (UNIDO)

Gabriela Bucher, Executive Director, Oxfam International (Digital)

Adam Elman, Head of Sustainability EMEA, Google

Jenny Bofinger-Schuster, Senior Vice President for Sustainability and Operational Excellence, Siemens AG

**Moderator:**

Sally Uren, CEO, Forum for the Future



**Session Title:** "Food, Lifestyle and Living" (23 June, 11:00 – 11:45 CET)

**Speakers:**

John Schoolcraft, Chief Creative Officer, Oatly AB

Jérôme Perez, Global Head of Sustainability, Nespresso; AND Simon Aebi,  
Commercial Director, Fairtrade/Max Havelaar-Foundation

Tim Christophersen, VP Climate Action, Salesforce (interview)

Brice André, Global Director Sustainable Packaging & Development, L'Oréal AND  
Martin Stephan, Deputy CEO, Carbios (co-keynote)

**Session Title:** "Moving the right way" (23 June, 11:45 – 12:30 CET)

**Speakers:**

Grazia Vittadini, Chief Technology and Strategy Officer, Rolls-Royce (Digital)

Erin Beilharz, Managing Director, CleanTech Hub, Lufthansa Group; AND Carmen  
Murer, Head of Marketing and Communication, Synhelion

Stefanie Berk, Chief Marketing Officer, DB Fernverkehr AG

Dirk Idstein, Managing Director, Enel X Europe

Navneet Kapoor, EVP and CTIO, A. P. Moller-Maersk

**Session Title:** "Crisis Talks: What's the right path to net-zero energy"  
(23 June, 12:30 – 13:00 CET)

**Speakers:**

Markus Roth, Founder and Chief Science Officer, Focused Energy GmbH

Marissa Reiserer, Campaign Expert Transport & Mobility, Greenpeace e.V.

**Moderator:**

Nina Eichinger, Journalist and Presenter

**NETWORKING LUNCH BREAK (13:00 – 13:30)**

**Session Title:** "Financing the Future" (23 June, 13:45 – 14:30 CET)

**Speakers:**

Marieke van Doorninck, Outgoing Deputy Mayor, City of Amsterdam

Stephan Vogel, Climate Tech Investor, World Fund

Julia Zhou, Co-founder, Tidal Impact



**Session Title:** "Hydrogen and Replacement Fuels: Roadblocks, Business Cases and Breakthroughs" (23 June, 14:30 – 15:00 CET)

**Speakers:**

Jens Schmidt, Chief Technology Officer, TES (Tree Energy Solutions)

Alberto Zerbinato, CEO, ICI Caldaie

Cordelia Thielitz, Europe Operations Strategy Vice President, Schneider Electric

Thorsten Lange, Executive Vice President, Neste

**Moderator:** Dr. Jörg Aign, Managing Director of TÜV NORD EnSys and Head of Business Segment Clean Energy Solutions

**Session Title:** "Energy for good" (23 June, 14:30 – 15:15 CET)

**Speakers:**

Leonhard Birnbaum, Chief Executive Officer and Chairman of the Board of Management, E.ON

Michael Hagspiel, SVP Global Strategic Projects & Marketing Partnerships, Deutsche Telekom AND Jan Dzulko, CEO and Founder, Everphone

Stefan Schönberger, Climate & Energy Expert, Boston Consulting Group

## **NETWORKING BREAK (15:15 – 15:45)**

**Session Title:** "Circularity" (23 June, 15:45 – 16:30 CET)

**Speakers:**

Thomas Saueressig, Member of the Executive Board SAP, Product Engineering, SAP SE

Carsten Menke, Head of Next Generation Research, Bank Julius Bär

Silja Pieh, Chief Strategy Officer, AUDI AG

Jennifer Holmgren, CEO, LanzaTech

**Session Title:** "Bursting the 'Green Bubble' with better communication" (23 June, 16:30 – 17:00 CET)

**Speakers:**

Christian von den Brincken, Managing Director, Ströer

Ann Makosinski, Inventor/Writer, Makotronics Enterprises Incorporated

Eva-Maria Kirschsieper, Public Policy Director, Sustainability EMEA, Meta Jürgen Kornmann, Chief Marketing Officer (CMO), Deutsche Bahn AG

**Moderator:**

Sven Wedig, CEO and Founder, Vollpension Medien GmbH



**Title:** Green CEO Pledges (23 June, 17:15 – 17:45 CET)

**Introduction/Call to arms:**

Bertrand Piccard (digital)

**CEO's**

Christoph Schweizer, CEO, BCG (digital)

Christian Klein, CEO, SAP (digital)

Alan Jope, CEO, Unilever (digital)

Carsten Spohr, CEO, Lufthansa (digital)

Alexander Vlaskamp, Chairman of the Executive board, MAN Truck & Bus SE (digital)

Tim Höttges, CEO, Deutsche Telekom(digital)

Matteo Del Fante, CEO, Poste Italiane (digital)

Richard Lutz, CEO, DB (digital)

Markus Duesmann, CEO, Audi (digital)

Leonhard Birnbaum, Chief Executive Officer and Chairman of the Board of Management, E.ON (live)

**Title:** Green CEO Pledge Fireside Chat: Leaders 'Lean in!' (23 June, 17:20 – 17:50 CET)

**Speakers:**

Annette Mann, CEO, Austrian Airlines

Leonhard Birnbaum, CEO and Chairman of the Board of Management, E.ON SE

Nico Rosberg, Sustainability entrepreneur & co-founder GREENTECH FESTIVAL

**Moderator:**

Dr. Sally Uren, CEO, Forum for the Future

**Conference Wrap-up and Official Farewell**

Nico Rosberg, Sustainability entrepreneur & Co-Founder, GREENTECH FESTIVAL

Marco Voigt, Co-founder, GREENTECH FESTIVAL



## **DEEPDIVE STAGE (ALL PANELS)**

**Session Title:** "Green Clouds, Blockchain and sustainable ICT"

(23 June, 11:00 – 11:45 CET)

**Panelists:**

Ingobert Veith, Vice President Public Policy, HUAWEI Technologies Deutschland GmbH

Chris Adams, Executive Director, The Green Web Foundation

Rainer Karcher, Global Director IT Sustainability, Siemens

Holger Köther, Exec. Director Market Adoption, IOTA Foundation

**Moderator:**

Hannah Boomgaarden, Program Director, Plug and Play Tech Center

**Session Title:** "Supply-chain, circularity, and zero-carbon industries" (23 June,

11:45 – 12:30 CET)

**Panelists:**

Ralf Kunert, CEO, Naturamus GmbH, independent WALA Heilmittel GmbH subsidiary

Alessia Toscano, Application Engineer & Customer Success, Roboze

Karsten Schnake, Member of the Board - Procurement, SKODA AUTO

Dr. Johanna Klewitz, Head of Supply Chain Sustainability, AUDI AG

**Moderator:**

Gundula Ullah, Chief Procurement & Sustainability Officer, FUNKE Mediengruppe

**Session Title:** "Going the extra mile: with sustainable urban mobility"

(23 June, 12:30 – 13:15 CET)

**Panelists:**

Eric Quidenus-Wahlforss, CEO and Co-founder Dance / SoundCloud Rebecca

Huebler, Mobility Expert, Boston Consulting Group

Holger Hampf, President, BMW Group Designworks

Mathias Wiecher, Vice Pre eMobility, E.ON

**Moderator:**

Sascha Pallenberg, Chief Awareness Officer, aware\_ The Platform

## **NETWORKING LUNCH BREAK (13:00 – 13:30)**



**Session Title:** "Urban sustainability: Green design, planning and infrastructure" (23 June, 13:30 – 14:15 CET)

**Panelists:**

Gudrun Sack, Managing Director, Tegel Projekt

Charles Vaillant, CTO / CDO, MANN+HUMMEL

Thomas Wittmann, General Manager Aggregates Germany, Heidelberger Sand und Kies GmbH

Jürgen Odszuck, Mayor, City of Heidelberg, Stadt Heidelberg, Erster Bürgermeister

**Moderator:**

Steffen Szeidl, CEO, Drees & Sommer SE

**Session Title:** "The emperor's new clothes: sustainable, reworn and biosynthetic" (23 June, 14:15 - 15:00 CET)

**Panelists:**

Carolina Álvarez-Ossorio Speith, Head of Marketing & Communications, Ecoalf

Anna Franziska Michel, CEO & Co- Founder, yoonai

Dorothee Ingwersen, CEO, Plan Shop GmbH

Matteo Scarparo, Head of Business Services Unit, Assocalzaturifici Italiani

**Moderator:**

Sara Essa, Founder, Good Influence

**Session Title:** "Sustainable foods, farm-to-plate and agrotech" (23 June, 15:00 – 15:45 CET)

**Panelists:**

Alexander Gerfer, CTO, WÜRTH Elektronik eiSos Group

Suds Sarronwala, Chief Impact Officer, InFarm

Thomas Brück, Werner Siemens Chair of Synthetic Biotechnology, Technical University of Munich

Nina Mannheimer, Founder & CPO, Klim

Anja Brachmüller, COO, Veganz Group AG

**Moderator:** Lukas Neuß, Co-founder, KitchenTown

**Session Title:** "Decarbonising transport over land, air and sea" (23 June, 15:45 – 16:30 CET)

**Panelists:**

Christian Höcker, Head of Climate Neutrality Program, Deutsche Bahn AG Christian Vollmann, CEO, C1 Green Chemicals AG

Lorenzo Radice, Head of Group Sustainability, Ferrovie dello Stato Italiane

**Moderator:**

Jennifer Jacobs Dungs, Global Head of Mobility, EIT InnoEnergy



**Session Title:** "Net-positive impact: business that draws down, cleans up and grows back" (23 June, 16:30 – 17:25 CET)

**Panelists:**

Marco Lescher, Customer Care & Services Director, Nespresso Germany  
Stephanie De Heer, Global Senior Director Marketing & Communications, Rainforest Alliance  
Bart Oor, Business Developer, The Climate Foundation  
Allison Dring, CEO and Co-Founder, Made of Air

**Moderator:**

Claudia Bechstein, Moderator, Business Psychologist MSc

## **SOLUTION STAGE – DAY 1**

**Topic:** GreenTech: Made in Germany - Potentials & Enabler (23 June, 11:00 - 12:00 CET)

**Speaker:**

Nikolas Bradford, Head of Sustainability services, MHP - A Porsche Company

**Day 1 stage host:**

Justine Pillay, Business Area Manager, Pragma Global

**Topic:** Circular Economy & Collaboration between Family Businesses (23 June, 12:00 - 13:00 CET)

**Panelists:**

Andreas Krengel, CSO, WEPA SE  
Andreas Wade, Head of sustainability, Viessmann Group  
Dr. Reinhard Eisermann, Managing Director, Lobbe Holding GmbH & Co KG

**Moderator:**

Eva Mettenmeier, Director, Maschinenraum GmbH

## **LUNCH BREAK (13:00 – 14:00)**

**Topic:** SAP.iO Sustainable Startup Hour (23 June, 14:00 - 15:00 CET)

**Presenting startups:**

Michael Hartmann, Head of Sales, LiveEO  
Matthias Brendel, Co-Founder & CEO, Footprint Technologies  
Justin Owen, CFO, Pexapark A

**Moderator:**

Lior Weizman, Director SAP.iO Rising Stars, SAP.iO



**Topic:** Win the race against CO2 in the real estate industry  
(23 June, 15:00 - 16:00 CET)

**Speaker:**

Sascha Müller, Founder & Chairman, PAUL

**Topic:** Berlin: How to decarbonize a city (23rd June, 16:00 - 17:00)

**Speaker:**

Oliver Zernahle, Head E.ON Energy Infrastructure Solution Segment Berlin, E.ON

**Topic:** Greentech Festival Startup Hour (23 June, 17:00 - 18:00 CET)

**Participating startups: Speaker 2:**

Dr. Tillmann Lang, CEO & Co-Founder, Inyova Impact Investing GmbH

Frank Koch, CEO, Orbit Recycling

Jens Kasemets, CPO, Single.Earth

Sviatlana Siankevich, Co-Founder & CTO, Embion Technologies

Matteo Zanchi, CEO, ENERSEM

Jaron Pazi, Country Manager DACH, Treadom

**Moderator:**

Hannah Boomgaarden, Program Director, Startup Autobahn/PnPTC

## **SOLUTION STAGE – DAY 2**

**Topic:** Accelerating the Circular Economy: Providing sustainable access to tech at scale (24 June, 10:00 - 11:00 CET)

**Speaker:**

Marianne Kuhlmann, Head of Sustainability, Grover

**Day 2 stage host:**

Gillord Pisas, MC/Host

**Topic:** Innovations for Tomorrow Awards: Hessnatur (24 June, 11:00 - 12:00 CET)

**Presenting startups:**

Verena Ziegler, CEO OpenDress GmbH - brand BEAWEAR

Steffen Gerlach, CEO & Co-Founder, EEDEN

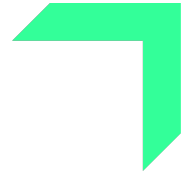
Lucas Fuhrmann, CEO, LOVR and Montgomery Wagner, CFO, LOVR  
Monika Hauck, Founder & CEO, Repair Rebels

Philipp Mayer, Co-Founder & Chief Product Officer, retraced

**Moderator Awards Show:**

Nina Eichinger, Journalist and Presenter





**Topic:** Backwards is forwards – what?! Take a closer look at Shell's transformation to net zero emissions

(24 June, 12:00 - 13:00 CET)

**Speaker:**

Jan Reichel, Marketing Manager Mobility DACH, Shell Germany

## **LUNCH BREAK (13:00 – 14:00)**

**Topic:** Best Practice; Productive Use of Renewables, Solar water desalination

(24 June, 14:00 - 15:00 CET)

**Speaker:**

Hamed Beheshti, CEO, Boreal Light

**Topic:** Enabling fleet operators to protect climate – zero emission transportation (24 June, 15:00 - 16:00 CET)

**Speaker:**

Stefan Sahlmann, Head of MAN Transport Solutions, MAN Truck & Bus SE

**Topic:** Accelerating climate action with Google Geo Data and Maps Partnerships (24 June, 16:00 - 17:00 CET)

**Speakers:**

Anna Williams, EMEA Lead, Google Environmental Insights Explorer, Google

Lisa Arendt, Partnerships EMEA, Maps, Google

Ailin Huang, Head of Sustainability, TIER Mobility