



VISITORS RUSH TO THE GREENTECH FESTIVAL: BERLIN LEADS THE WAY TO A GREEN FUTURE

The opening ceremony by H.K.H. Crown Prince Haakon of Norway and Minister of Transport Scheuer / with a focus on climate and environmental protection through exhibition, conference, workshops, concerts and awards

Berlin, May 28th 2019 - The weekend of the European elections, and Berlin was shining green light. From May 23rd to 25th, the former Berlin Tempelhof Airport was transformed into a venue for a sustainable future, which visitors could experience up close during the three day festival. With a diverse program and this year's Formula E Berlin E-Prix, the GREENTECH FESTIVAL attracted a huge turnout of visitors. With the slogan 'Celebrate Change' the festival celebrated green technologies, a sustainable lifestyle and honoured leading innovators of sustainability.

On Friday the festival was officially opened by H.K.H. Crown Prince Haakon of Norway and the Federal Transport Minister, Andreas Scheuer. They were invited by the former Formula 1 world champion Nico Rosberg, who together with the entrepreneurs Marco Voigt and Sven Krüger founded the event. "Green technologies are our future," said Rosberg. "With the GREENTECH FESTIVAL, we are now making this future tangible and aim to further inspire people around the world to keep developing sustainable innovations." As the first event of its kind, the festival was impressive with its great variety of events and activities.

The first GREEN LEADERS CONFERENCE was held on May 23rd. More than 1,000 participants took part in a series of keynote speeches, workshops and panel discussions to address the most pressing issues of our time. Over 60 leading figures and experts from all over the world provided food for thought and made suggestions for solutions. Among the top speakers were the internationally renowned climate researcher Prof. Dr. Johan Rockström from the Potsdam Institute for Climate Impact Research (PIK), H.K.H. Crown Prince Haakon of Norway, National Geographic Explorer Asher Jay and EU Transport Commissioner Violeta Bulc. "Tomorrow's mobility will depend on the choices we make today. That's why events like the GREENTECH FESTIVAL are so important as we need to work together for an efficient, emission free, safe and inclusive mobility system for the future," said Bulc following the two day conference. Four young representatives from the "Fridays for Future" student movement also took part in the panel discussions.

The climate neutral GREEN VIBES concert on the first evening of the festival was a real highlight. True to the slogan 'Celebrate Change,' the British indie pop band 'Bastille' brought the party spirit to the stage with music from their new album 'Doom Days' - the 2,000 lucky fans had won the tickets through Telekom Street Gigs.

Another major element of the three-day festival was the GREENTECH EXHIBITION on May 24 and 25, 60 international exhibitors presented the newest products and prototypes that combine technological progress and sustainability. Guests got to check out the first electric Harley, flying taxis like the German Volocopter or the Chinese Ehang and got to experience



the world premiere of the Artpoint electric hyper sports car Pininfarina Battista. The Federal Minister of Transport and patron of the Andreas Scheuer Festival, is aware of the importance of the key topic of mobility. "We have a clear goal. Together we want to shape the mobility of the future. From car sharing and pooling to air taxis and E-scooters - the GREENTECH FESTIVAL is making it possible to experience the world of tomorrow. As the patron, I'm particularly excited that we're making these ideas available to the public and discussing what's coming and how we're going to deal with it together." The festival's founding partners, Deutsche Bahn and Allianz, were also present as exhibitors. In the DB Train of Ideas, visitors could explore the local transport system of the future and in the Allianz Explorer Camp, younger generations had the chance to discuss how to build a more eco-friendly future with renowned experts.

The biggest highlight of the GREENTECH FESTIVAL was the presentation of the GREEN AWARDS that were given to the greenest visionaries of the year. The Green Carpet was rolled out once again, the 12th year in a row, on May 24 and over 1,000 distinguished guests gathered at Tempelhof Airport to celebrate this year's award winners with a spectacular stage show. The title "Rising Star of the Year" was awarded to the 21 year old Canadian inventor, Ann Makosinski, who invented the Hollow Flashlight, a torch that is powered solely by the warmth of the hand holding it. Yara Birkeland won the special prize "Norway" (the partner country of the festival) with the world's first autonomous and emission free container ship. The Skipping Rocks Lab from Great Britain won the "Start-up of the Year" prize with its edible packaging for liquids. Another high point of the evening was when Paul Poleman was honored with the "Lifetime Achievement Award." Celebrities such as Til Schweiger, Veronica Ferres and Florian David Fitz presented the sustainable trophies to the winners. Singer, Nena surprised everyone with a medley of her most famous hits and captivated the audience. "We're here to celebrate future technologies and show people how exciting a sustainable lifestyle can be," said co-founder Marco Voigt, "We're overwhelmed by the positive response and look forward to establishing the GREENTECH FESTIVAL further as a global hub for green and sustainable technologies in the coming years."

The winners of the GREEN AWARDS 2019 can be found [here](#).
High-resolution imagery can be found [here](#).

About the **GREENTECH FESTIVAL**

With "Celebrate Change" as its motto, the GREENTECH FESTIVAL brings people together from all over the world with the aim of inspiring them with green and innovative technologies for a more sustainable lifestyle. As the first festival of its kind, it combines the largest exhibition of green technologies to date ([GREENTECH EXHIBITION](#) | 24.-25.05.19), a conference featuring leading innovators ([GREEN LEADERS CONFERENCE](#) | 23.-24.05.19), the presentation of the [GREEN AWARDS](#) (24.05.19) and the [GREEN VIBES](#) concert (23.05.19). More information can be found [here](#).

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