



UK AND DEUTSCHE BAHN ARE OFFICIAL PARTNERS OF GREENTECH FESTIVAL 2020

Deutsche Bahn continues to power the Berlin-based festival's journey to a sustainable future and launched a branded GREENTECH FESTIVAL locomotive to kick off this year's partnership. As the new partner country, the UK will also support the venture towards a greener future in line with the Department for International Trade's "Green is GREAT" campaign.

Berlin, January 14, 2020 – Following its successful debut in May 2019, GREENTECH FESTIVAL will return to Berlin's Tempelhof Airport on June 19 to 21, 2020. The festival is continuing to collaborate with 2019 premium partner Deutsche Bahn and, this year, has named the United Kingdom of Great Britain and Northern Ireland as its partner country. The growing GTF community will gather at the festival to celebrate the latest innovations in green technology and to honor the world's most outstanding projects and personalities in the field of sustainability.

"I am particularly pleased that the UK is GREENTECH FESTIVAL's partner country for 2020. Sustainable technology plays an important role in climate protection and can be applied to all aspects of life – from food and drink to transport, trade and supply chains. The UK boasts a strong record of climate protection and in November this year will – jointly with Italy – host COP26," said British Ambassador Sir Sebastian Wood at today's launch event at Berlin Hauptbahnhof. To mark the announcement of both partnerships, Sir Sebastian was joined by Dr. Richard Lutz, CEO and Chief Sustainability Officer of Deutsche Bahn, as well as the festival's three founders: Nico Rosberg, Marco Voigt and Sven Krüger. "With the UK and Deutsche Bahn on board, we continue our mission to bring people together beyond national borders and unite them with the shared vision of a better, greener future," explained Rosberg. Co-founder Voigt remarked, "Positive change is urgently needed in order to save our planet. Both the UK and Deutsche Bahn belong to Europe's leading drivers of sustainability and together our community has the power to make this change a reality."

The United Kingdom's Climate Change Act from 2008 was the world's first climate protection bill, updated in June 2019 to include a net-zero emissions target by 2050. In November 2020, jointly with Italy, the UK will host COP26 in Glasgow. Deutsche Bahn has similarly committed to becoming completely CO2 neutral by 2050, and – among other ambitious sustainability goals – will power all rail transports with 100% renewable energy by 2038. Today's partnership launch saw the official unveiling of an electric GTF branded locomotive ("Lok"), which will be integrated into the DB rail system to sustainably power national trains until the festival in June. The festival is running a social media campaign under #spotthelok – if you see the branded Lok and send a picture to the festival's channels using the above hashtag, you will be in with the chance to win a limited number of free tickets to the GREENTECH EXHIBITION, where the GTF community will unite to explore new developments in green technology. Dr Lutz remarked, "Real change comes from the exchange of new ideas and innovations. This happens in the community of GREENTECH FESTIVAL, and we are therefore delighted to continue our partnership. We already power more than 90% of our trains with electricity, and this branded locomotive really highlights our commitment to climate protection."

ABOUT GREENTECH FESTIVAL

With the motto #celebratechange, GREENTECH FESTIVAL brings people from all over the world together to be inspired by green, future-forward technologies that facilitate a sustainable lifestyle. The festival premiered in 2019 and will celebrate its second edition this year. From June 19–21, Berlin



Tempelhof will become a melting pot for the technologies, ideas and people who are leading the way towards a greener future. As the first festival of its kind, it combines the largest exhibition of green technology to date, a conference featuring prominent forward-thinkers and the ceremony for the GREEN AWARDS.

Find more information here:

greentechfestival.com

Instagram: [@greentech_festival](https://www.instagram.com/greentech_festival)

Facebook: [@Greentech Festival](https://www.facebook.com/GreentechFestival)

Twitter: [@greentech_fest](https://twitter.com/greentech_fest)

Vote now for the GREEN AWARDS: greentechfestival.com/en/awards/

ABOUT DEUTSCHE BAHN

Climate change and growing volumes of traffic are two of the most pressing challenges we are facing this decade. In order to overcome these challenges, Deutsche Bahn aims to become the driver of green innovation for transport and mobility, pursuing an endeavor of fundamental importance: to shift more traffic to rail. Deutsche Bahn's goal is to reduce annual CO2 emissions by 10.5 million tons by doubling the number of long-distance railway passengers. This will result in five million fewer cars trips and 14,000 fewer domestic flights every day in Germany. With the sustainability strategy "This is green" and overarching strategy "Strong rail system", Deutsche Bahn lives up to its social responsibility to change mobility behaviors - for the climate, for people, for the economy and for Europe.

Find more information here:

deutschebahn.com/de/nachhaltigkeit/Umwelt

gruen.deutschebahn.com/de

deutschebahn.com/de/Digitalisierung

ABOUT THE UNITED KINGDOM

The United Kingdom recognized the urgency of the climate crisis early on and responded by implementing measures to achieve a positive climate protection record. The UK Climate Change Act 2008 was the world's first climate protection bill, comprising ambitious and binding targets. In June 2019, the Climate Change Act was expanded to include an objective of carbon-neutrality by 2050. Since 1990, the UK has cut emissions by over 40% while growing the economy by over two-thirds – leading the G7 in this respect. There are more than 400,000 jobs in the UK in low-carbon businesses and supply chains and £5bn in exports. As host of COP26 in Glasgow, the UK will focus on raising ambition through updated Nationally Determined Contributions (NDCs) and on change in the real economy.

Find more information here:

Twitter: [@UKinGermany](https://twitter.com/UKinGermany), [@TradeGovUKDEU](https://twitter.com/TradeGovUKDEU)

Facebook: [@UKinGermany](https://www.facebook.com/UKinGermany)

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