

BERLIN LEADS THE WAY TO A GREEN FUTURE

GREENTECH FESTIVAL's second edition will take place in autumn 2020, with 40,000 visitors gathering at Berlin Tempelhof to celebrate future-forward technologies and initiatives that will help our planet. Over the course of the weekend, the festival will engage people from all over the world with an exhibition, a conference, a concert and the **GREEN AWARDS** gala. With the motto **#celebratechange**, the festival was an enormous success in its debut year:

May 23—25, 2019 – the weekend of the European elections, and Berlin was a shining green light. The former Berlin Tempelhof Airport was transformed into a venue for a sustainable future, which visitors could experience up close during the **three-day festival**. With a diverse program and the Formula E Berlin E-Prix, the **GREENTECH FESTIVAL** attracted a huge turnout of visitors. With the slogan 'celebrate change', the festival celebrated **green technologies**, a **sustainable lifestyle** and honored world-leading innovators of sustainability.

On Friday 23rd, the festival was officially opened by **H.K.H. Crown Prince Haakon of Norway** and the **Federal Transport Minister, Andreas Scheuer**. They were invited by the former Formula 1 world champion **Nico Rosberg**, who, together with the entrepreneurs **Marco Voigt** and **Sven Krüger**, founded the event. "Green technologies are our future," said Rosberg, "With the **GREENTECH FESTIVAL**, we are now making this future tangible and aim to further inspire people around the world to keep developing sustainable innovations." The first event of its kind, the festival boasted an impressive variety of events and activities.

The first **GREEN LEADERS CONFERENCE** was held on May 23rd. More than 1,000 participants engaged in a series of **keynote speeches**, **workshops** and **panel discussions** to address the **most pressing issues of our time**. Over 60 leading figures and experts from all over the world provided food for thought and made suggestions for solutions.

Among the **top speakers** and **panelists** were:

- Prof. Johan Rockström – internationally renowned climate researcher
- H.K.H. Crown Prince Haakon of Norway
- Asher Jay – National Geographic Explorer
- Fridays for Future student representatives
- Violeta Bulc – EU Transport Commissioner

"Tomorrow's mobility will depend on the choices we make today. That's why events like the **GREENTECH FESTIVAL** are so important as we need to work together for an efficient, emission free, safe and inclusive mobility system for the future," said Bulc following the two-day conference.

Another major element of the three-day festival was the GREENTECH EXHIBITION on May 24th and 25th, where **80 international exhibitors** presented the newest products and prototypes that combine technological progress and sustainability.

Guests got to experience exhibitors including:

- Volocopter
- Ehang
- Deutsche Bahn
- Google
- Harley Davidson
- Automobili Pininfarina Battista

The festival's founding partners, Deutsche Bahn and Allianz, provided hands-on experiences to visitors with the DB Ideas Train and Allianz Explorer Camp. The patron of the festival, German Federal Minister of Transport, Andreas Scheuer, is especially aware of the importance of the **key topic of mobility**: "We have a clear goal. Together we want to shape the mobility of the future. From car sharing to air taxis and E-scooters, the GREENTECH FESTIVAL is making it possible to experience the world of tomorrow. As the patron, I'm particularly excited that we're making these ideas available to the public and discussing what's coming and how we're going to deal with it together."

The biggest highlight of the GREENTECH FESTIVAL was the presentation of the GREEN AWARDS to the greenest visionaries of the year. On May 24th, the green carpet was rolled out for the 12th year in a row, and over 1,000 distinguished guests gathered at Tempelhof Airport to celebrate this year's award winners with a spectacular stage show.

Award winners 2019:

- **Ann Makosinski** – inventor of the Hollow Flashlight
- **Cyrill Gutsch** – founder of Parley for the Oceans
- **Dr. Shimrit Perkol-Finkel** – founder of EConcrete
- **Ferguson Marine** – development of the HySeas III, a ferry that runs solely on renewable sources
- **Paul Polman** – former CEO of Unilever and implementer of their Sustainable Living Strategy
- **Plastic Bank** – reducing plastic waste by turning plastic into currency
- **Skipping Rocks Lab (now NotPla)** – created a biodegradable packaging for liquids
- **Yara International & Kongsberg** - the world's first autonomous, zero-emission container ship

Singer NENA surprised everyone with a medley of her most famous hits and captivated the audience. "We're here to celebrate future technologies and show people how exciting a sustainable lifestyle can be," said co-founder Marco Voigt, "We're overwhelmed by the positive response and look forward to establishing the GREENTECH FESTIVAL further as a global hub for green and sustainable technologies in the coming years."

The climate-neutral GREEN VIBES concert on the first evening of the festival was a real highlight. True to the slogan 'celebrate change,' the British indie-pop band Bastille brought the party spirit to the stage with music from their new album *Doom Days* - the 2,000 lucky fans attending had won their tickets through Telekom Street Gigs.



PARTNER COUNTRY: UNITED KINGDOM

As the festival's official 2020 partner country, the United Kingdom will also support the venture towards a greener future in line with the Department for International Trade's "Green is GREAT" campaign. The UK will work with GREENTECH in all areas of the festival; the GREEN AWARDS Jury Meeting was, for example, held at the British Embassy in Berlin in March.

"I am particularly pleased that the UK is GREENTECH FESTIVAL's partner country for 2020.

Sustainable technology plays an important role in climate protection and can be applied to all aspects of life – from food and drink to transport, trade and supply chains. The UK boasts a strong record of climate protection and in November this year will – jointly with Italy – host COP26," said British Ambassador to Germany, Sir Sebastian Wood, at the official announcement of the partnership.

ABOUT GREENTECH FESTIVAL

With the motto #celebratechange, GREENTECH FESTIVAL brings people from all over the world together to be inspired by green, future-forward technologies that facilitate a sustainable lifestyle. The festival premiered in 2019 and will celebrate its second edition later this year. Over the course of the weekend, Berlin Tempelhof will become a melting pot for the technologies, ideas and people who are leading the way towards a greener future. As the first festival of its kind, it combines the largest exhibition of green technology to date, a conference featuring prominent forward-thinkers and the ceremony for the GREEN AWARDS.

Find more information here:

<http://www.greentechfestival.com/>

Instagram: [@greentech_festival](https://www.instagram.com/greentech_festival)

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