



## Celebrating a Green Future Together

**The largest sustainability festival celebrates its premiere in Berlin. The GREENTECH FESTIVAL is taking place for the very first time May 23rd to 25th, 2019 / The exhibition, conference and award ceremony focus on sustainable innovations for the future / The event is expected to attract up to 50,000 visitors**

From May 23rd to 25th, the stage of the future will be at the former Berlin-Tempelhof Airport. With the slogan 'Celebrate Change' the GREENTECH FESTIVAL brings people together from all over the world to inspire them with green technologies for a more sustainable lifestyle. The event, which is expecting up to 50,000 visitors, was initially conceived by former Formula 1 world champion Nico Rosberg and entrepreneurs Marco Voigt and Sven Krüger. GREENTECH FESTIVAL's partner is Formel E, which will also host this year's Berlin E-Prix on May 25th on the airport field.

The first of its kind, the **GREENTECH FESTIVAL** consists of four modules. From May 24th to 25th, the **GREENTECH EXHIBITION** will present the latest innovative technologies, products and prototypes from 60 exhibitors from all over the world. Special highlights include the Volocopter, a fully electric Multicopter, the Ehang drone taxi and the German premiere of the Pininfarina Battista electric hyper sports car. In addition to topics like mobility, the exhibitors will be presenting their take on what the details of a sustainable lifestyle can look like. Google will present the new sustainability software "Your Plan. Your Planet", Veloform will present the world's smallest hotel to visitors, and Insnack will let guests taste insect ice cream. At the two-day **GREEN LEADERS CONFERENCE** (May 24th-25th), 60 prominent thought leaders, pioneers and leading business representatives will address the pressing issues of our time in keynotes, breakout sessions and panel discussions. In addition to Prof. Dr. Johan Rockström, the world's leading climate researcher, EU Transport Commissioner Violeta Bulc, National Geographic Explorer Asher Jay, H.R.H. Crown Prince Haakon of Norway is one of the most noteworthy speakers. More than 800 guests are expected.

### Pressekontakt

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On May 24th, the **GREEN AWARDS** will be presented in the categories 'Start-up', 'Innovation', 'Game Changer', 'Rising Star' and 'Special Prize Norway'. After 12 years, the GreenTec Awards have merged with the British Green Awards and are going forward with a new name as well as a stronger international orientation. Projects from seven nations and three continents are represented among the 15 finalists. 1,000 distinguished guests from politics, business and society are expected to walk the green carpet on the evening of the gala. In addition to the patron of the event, Federal Transport Minister Andreas Scheuer, H.R.H. Crown Prince Haakon of Norway (this year's partner country), the actors Veronica Ferres and Til Schweiger have also agreed to give speeches. The **GREEN VIBES** module will ensure a special start to the festival. As part of the Telekom Street Gigs, the British indie pop band 'Bastille' will give an exclusive concert on the festival grounds on May 23rd. Thanks to the partner, First Climate, the Telekom Street Gigs will be completely environmentally neutral.

Besides the pivotal theme, 'mobility of the future', the diverse entertainment program makes the festival itself quite an innovation, and all under the motto #celebratechange. The founding trio wants to encourage a new, positive attitude towards change and more enthusiasm for sustainable technologies. "With the GREENTECH FESTIVAL, we want to create a global hub for the future's green technologies with which we can best reach every single person worldwide and inspire them to adopt a conscious lifestyle," co-founder Marco Voigt explains. Nico Rosberg also sees the opening of the festival as a first, important step towards a green future, but also as a moment of celebrating the achievements of the past together. "We celebrate visionary idea creators and green solutions, companies and individuals who make a significant contribution to the preservation of our planet," said the former Formula 1 world champion.

#### About the **GREENTECH FESTIVAL**

With the slogan 'Celebrate Change', the GREENTECH FESTIVAL brings people together from all over the world to inspire them with green technologies for a sustainable lifestyle. As the first festival of its kind, it combines the largest exhibition of green technologies to date ([GREENTECH EXHIBITION](#) | 24.-25.05.19), a conference featuring renowned visionaries ([GREEN LEADERS CONFERENCE](#) | 23.-24.05.19), the presentation of the [GREEN AWARDS](#) (24.05.19) and the [GREEN VIBES](#) concert (23.05.19). More information can be found [here](#).

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