

A successful conclusion to the 2021 GREENTECH FESTIVAL in Berlin

A new record set for exhibitors and speakers



Credit: Ulf Büschleb

Berlin, 24th June 2021 – Under the slogan of #CelebrateChange, the 2021 GREENTECH FESTIVAL did just that by bringing together green leaders and other inspiring individuals, with attendees given the opportunity to take a closer look at the most ground-breaking green technologies and sustainability trends! The festival founded by Nico Rosberg, Marco Voigt and Sven Krüger took place between the 16th-18th June 2021.

Consisting of a CONFERENCE powered by Salesforce, an EXHIBITION and CONCERT powered by MagentaMusik 360, a GREEN CARPET and the GREEN AWARDS powered by Audi, the festival last week was completely sold out, with a total of 3,000 visitors, over 100 exhibitors and more than 150 national and international speakers. 2.5 million viewers worldwide tuned into a livestream of the festival, as well as the GREEN AWARDS gala, the crowning glory of the three-day event. After the great success of the event in Berlin, GREENTECH FESTIVAL will now be branching out, and its unique platform for thought leaders in green technologies will be taking place in New York and London for the first time this autumn.



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The GREENTECH FESTIVAL is a global platform for sustainability & green technologies

„With the GREENTECH FESTIVAL, we want to bring together all those who make a difference when it comes to sustainability and green technologies: start-ups and corporations, environmental activists and politicians, researchers and CEOs, as well as individual consumers. I would also like to take this opportunity to thank our partners and exhibitors on behalf of us all. They have stood by and supported us extraordinarily over the past few months,” explains co-founder Marco Voigt.

The prominent speakers, award winners and gala guests, and the numerous national and international exhibitors, highlight the relevance and global nature of the event. From the very beginning, the GREENTECH FESTIVAL aimed to inspire as many people as possible with green technologies and ideas for sustainable living, and encouraged attendees to take action for themselves. Climate change is more threatening than ever, and innovative ideas and international collaborations can drive forward solutions that will positively change our future.

Audi and Salesforce are founding partners. The premium partners of the GREENTECH FESTIVAL include Google, Facebook, Telekom, Deutsche Bahn and Ströer. Over the course of the two-day EXHIBITION, over 100 national and international exhibitors were able to present their innovations and sustainable strategies. One particular highlight was the ViMove campaign from Viessmann – which involved „amassing steps for a greener future“ using unique watches. Viessmann pledged to plant one tree for every kilometre walked, which amassed 462 trees in total to plant. BMW exhibited an extraordinary wingsuit, which visitors could try out on site. EnBW was also a part of the action. Its HyperNetz gives all e-car drivers access to more than 150,000 charging points in Europe and guarantees 100% green electricity.

National & international stars on the GREEN CARPET and at the GREEN AWARDS, powered by Audi

The green carpet was rolled out at Kraftwerk Berlin on Friday evening, and the prominent guests were able to appear in front of the public again for the first time in a long time. On the GREEN CARPET, host Alexia Osswald welcomed stars such as Wolfgang Joop, Eva Padberg, Franziska Knuppe, Sascha Vollmer (The BossHoss), Nina Eichinger, Sebastian Copeland, Stefanie Giesinger, Thomas Heinze, Dennis Aogo, Arne Friedrich, Hardy Krüger Jr, Andre Schürrie and Younes Zarou, among others. Digital eulogists included Mario Götze, Dr Jane Goodall and Álvaro Soler. This was followed by the spectacular presentation of the GREEN AWARDS, hosted by Steven Gätjen, where pioneering projects and ideas from amongst the Youngster, Innovation, Start-up und Impact categories were celebrated and distinguished. Special prizes went to world-famous personalities for their commitment to climate protection. For example, Hollywood legend and environmental activist Robert Redford received an award in the special category „Lifetime Achievement, Male“ for his tireless environmental efforts over the years. The prize was awarded to him virtually by the British behavioural scientist Dr Jane Goodall. The fashion designer Vivienne Westwood was the winner of the „Lifetime Achievement, Female“ award. Wolfgang Joop gave the laudatory speech and was visibly proud to be able to award the style icon this prize for her pioneering work in the field of sustainable fashion. One other accolade was the „Green Leader Award“, which went to Jochen Zeitz, President & CEO of Harley Davidson. Throughout the evening, the musical entertainment for the guests was provided by Max Giesinger, Schiller and Mousse T. with Emma Lanford.

Go green or go home: Founders of GREENTECH FESTIVAL bring the event to a global audience this year in New York and London.

With the new locations in New York City and London, the GREENTECH FESTIVAL will bring together further global decision-makers and provide them with a stage to promote green change. The event in the Big Apple will take place between 30th September- 1st October, following Climate Week. The London edition of the festival will follow from 4th-5th November as part of the UN Climate Change Conference. „Shaping a sustainable future is the greatest task of our time. We can only live up to this idea if we look beyond borders and enable global cooperation. New York City and London are two world metropolises that have always been places to inspire change. They are the driving force in the fight against climate change,“ said Nico Rosberg at the award ceremony in Berlin.



Credit: Ulf Büschleb



GREEN TECH FESTIVAL

For all information about the GREENTECH FESTIVAL, please visit:
<https://greentechfestival.com/>

More pictures from the 2021 GREENTECH FESTIVAL:
<https://greentechfestival.com/press-media/>

CONFERENCE:
<https://youtube.com/playlist?list=PLgMd45EqnZvfgwHEa75Cgy1Kylo0YUtwO>

SW!TCH GREEN:
<https://youtube.com/playlist?list=PLgMd45EqnZvdc7j5I9qqKXhY5xPiZBPDh>

EXHIBITION:
<https://youtube.com/playlist?list=PLgMd45EqnZvfbHq8oTuuBuBj2VCnrDnB6>

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