

# **GREENTECH FESTIVAL BECOMES A WORLDWIDE EVENT**

The **GREENTECH FESTIVAL** will be taking place in Berlin from 16 to 18 June 2021, before all-new events get underway in New York City and London later this year.



Copyright: GREENTECH FESTIVAL

**Berlin, 9 June 2021 – From 16 to 18 June, the third running of the GREEN-TECH FESTIVAL will take place in Berlin, bringing the world's most important thought leaders together to put green innovations firmly on the global stage. With the slogan #celebratechange, Europe's largest green technology event will take place in a hybrid format at Kraftwerk and the Heeresbäckerei in the German capital.**

The founders Nico Rosberg, Marco Voigt and Sven Krüger have invited prominent pioneers, entrepreneurs, leaders and activists from all over the world to exchange ideas and learn from one another at the GREENTECH FESTIVAL, with more than 80 exhibitors from the fields of mobility, energy, smart cities, food, lifestyle and media set to take centre stage. The event once again promises to offer a varied mix of green future technologies whilst promoting a sustainable lifestyle – a core value of the festival. As a centrepiece of the GREENTECH FESTIVAL, on 18 June the GREEN AWARDS – powered by Audi – will honour the most innovative projects and the most important visionaries in the field of sustainability.

## **The GREENTECH FESTIVAL is Europe's largest platform for inspiration and the transfer of knowledge in the green technology sector**

The GREENTECH FESTIVAL has quickly become one of the most successful and important international events for green technologies.

Marco Voigt emphasises that the general public has not lost sight of fundamental issues, such as climate change and environmental protection, even during the pandemic. Leading events like the GREENTECH FESTIVAL are therefore all-the-more important: „It's time we finally brought together everyone who, by their combined efforts, can make a difference to climate change, including startups, corporations, environmental activists, politicians, researchers, CEOs, and also consumers. By offering a platform for the transfer of knowledge and exchange of ideas, we know that synergies will be created which ultimately enable all of us to benefit from ideas that make our world more environmentally friendly. Climate change doesn't take a break – so neither should we.“

## **The GREENTECH FESTIVAL will also take place in New York City and London in 2021**

Climate change doesn't recognise national borders and neither does this year's GREENTECH FESTIVAL. The festival invites you to visit New York (23/24 September) and London (4/5 November), as part of its inaugural expansion. This demonstrates not only the global acceptance and relevance of the festival, but also the importance of sustainability, green energy and innovation. According to Marco Voigt: „It's time to start using the event to address all relevant markets.“

## **Exhibition & Conference – Shaping the future together**

What can companies and brands do to change and shape the world sustainably? What role does communication play in this? And how do technologies and innovations expedite a green future? The GREENTECH FESTIVAL brings pioneers, startups and global corporations together with two days of exhibitions. Together, they can help shape the future. These include Deutsche Bahn, Audi, Google, Facebook, Deutsche Telekom, Ströer, EnBw, Julius Bär, BMW, Viessmann, Dr Hauschka, Veganz, Würth and many others.

At the same time, the GREENTECH FESTIVAL CONFERENCE – powered by Salesforce – will take place on 17 June. Spectators can expect exciting keynote speeches, panel discussions and boot camps from 75 outstanding leaders of global organisations.

“With regard to climate goals and the Paris Agreement on climate change, we have to act now and really ramp up the process of positive change. By giving the start-up scene, as well as established companies, a platform for an inspiring exchange of ideas, we can bring the enormous potential of green technologies to life. We want to encourage as many people as possible to participate, which is why this year we are particularly grateful, and proud too, that our event, as one of the Berlin Senate's three pilot projects, can also take place live,“ says Nico Rosberg, co-founder and entrepreneur in sustainable development.

A large, stylized graphic in the top right corner consisting of a dark blue square with a green L-shaped cutout in the top right corner.

# GREEN TECH FESTIVAL

Participants can attend events that include talks by Beth Thoren (Director of Environmental Action & Initiatives Patagonia), Dr Sigrid Evelyn Nikutta (CEO of DB Cargo AG), Frans Timmermanns (Executive Vice President of European Green Deal), Mustafa Suleyman (Vice President AI Policy with Google & Co-Founder of Deep Mind) and Erika Karp (CEO & Founder of Cornerstone Capital).

## Let's celebrate green!

The grand finale of the GREENTECH FESTIVAL is the presentation of the GREEN AWARDS – powered by Audi. The green carpet will be rolled out at Kraftwerk Berlin on the evening of 18 June, where the GREEN AWARDS will once again honour the most innovative green projects, the most important pioneers and visionaries in the area of sustainability, and provide award winners with an exclusive platform for their commitment. Personalities from Germany and around the world who inspire others and make a difference will be present, with a star-studded evening of entertainment lined up. With Nina Eichinger set to welcome the celebrity guests to the GREEN CARPET, Steven Gätjen is the man tasked with hosting the award ceremony. Max Giesinger, Schiller (with a song specially composed for the Green Awards) & Mousse T will perform on stage, with Bryan Adams also lined up to present a specially-dedicated song to GREENTECH FESTIVAL via a live link.

In addition to the artists and co-founders Nico Rosberg and Marco Voigt, Palina Rojinski, Eva Padberg, Rea Garvey, Stefanie Giesinger, Dr Jane Goodall, Robert Redford, Vivienne Westwood, Wolfgang Joop, Mario Götze and many others will all be attending.

This year, the partners of the GREENTECH FESTIVAL will be represented by Audi's Head of Brand, Henrik Wenders, the CEO of Deutsche Bahn, Dr Richard Lutz, the CSO of Google, Kate Brandt and the Managing Director of Julius Bär, Patrick Prinz.

## The GREENTECH FESTIVAL is a pilot project for safe events in Berlin

The entire festival will take into consideration and comply with all the relevant hygiene regulations and safety measures. The event is one of three pilot projects sanctioned by the Berlin Senate Department for Economics, Energy and Public Enterprises and by Visit Berlin. Under the heading of „Perspektive MICE Berlin“, business events with up to 500 participants will be allowed to take place in June if implemented safely. Together with MEDITÜV TÜV Nord, the GREENTECH FESTIVAL has the strong support of a partner who will guarantee the health and safety of all guests and staff by implementing extensive hygiene measures.



# GREEN TECH FESTIVAL

Admission is only permitted with a negative COVID test on the day itself or proof of immunisation.

For those who cannot be there in person, the event will be broadcast live and can be followed worldwide.

Click here for tickets:

<https://greentechfestival.com/tickets/>

You can find the timeline and a list of all the speakers at the GREENTECH FESTIVAL CONFERENCE powered by Salesforce, here:

<https://greentechfestival.com/conference/>

You can find all exhibitors at the GREENTECH FESTIVAL exhibition here:

<https://greentechfestival.com/exhibitors/>

You can find a short video clip of the GREENTECH FESTIVAL 2020 here:

<https://youtu.be/eje6z4Pmenw>

Media accreditation:

<https://greentechfestival.com/press-media/>

Press contact

GREENTECH FESTIVAL | Press office

Münzstrasse 15, 10178 Berlin | Tel: +49 30-2089864-34

[press@greentechfestival.com](mailto:press@greentechfestival.com) | [www.greentechfestival.com](http://www.greentechfestival.com)