



## GREENTECH FESTIVAL GOES GLOBAL, FIRST STOP: LONDON

- London will host Nico Rosberg's GREENTECH FESTIVAL for the first time
- Visionaries including Paul Polman, Satya Tripathi and Dr Sally Uren are all speaking at the conference
- The GREEN AWARDS will celebrate innovative projects within Energy and Community
- London rising star Ellie Dixon will perform at the GREEN AWARDS

**London, Thursday 14<sup>th</sup> October:** 2016 Formula 1 World Champion and sustainability entrepreneur Nico Rosberg's GREENTECH FESTIVAL is coming to London, 4<sup>th</sup> – 5<sup>th</sup> November 2021, putting innovation on the global stage.

The two-day event will take place at Skyloft and bring together leaders from across the industry with the aim of engineering a more positive future by bringing the right people to the table to create change. Inspired by COP26 and built for business, the London GREENTECH aims to inspire individuals and business bringing together outstanding visionaries and a hands-on interactive program.

Speakers at the inaugural London GREENTECH FESTIVAL include:

- Paul Polman, Co-founder Imagine and former CEO Unilever
- Satya Tripathi, Founder, GASP and Outgoing Assistant Secretary General, UN Environment
- Nico Rosberg, Formula 1 World Champion and Sustainability Investor
- David Durlacher, CEO, Julius Bär
- Dr. Sally Uren, CEO, Forum for the Future and Advisory Board, Burberry
- And many more...

GREENTECH FESTIVAL was founded in 2018 by Nico Rosberg, Sven Krüger and Marco Voigt. Originally held in Berlin, thousands of people have attended the event both physically and virtually, over 150 innovators have exhibited and over 100 visionaries have spoken at the event. The move internationally is a big step for the festival on their mission to bring together leaders to inspire and action change.

Nico Rosberg said: *"I am excited to bring GREENTECH FESTIVAL to London where all eyes are on the UK in the lead up to COP. London has always been a hub for innovation, and the aim of the conference is to inspire change and work together to start action."*

Marco Voight, Co-Founder of GREENTECH FESTIVAL said *"The UN Climate Change Conference focuses the world's attention on climate change. The GREENTECH FESTIVAL also wants to contribute to this and present and discuss technological solutions. Through direct exchange with participants of COP26 in the capital of our former partner country UK, we want to additionally involve and activate our community."*

To find out more and apply to attend the London GREENTECH FESTIVAL conference please visit: <https://greentechfestival.com/london/>.

On 4<sup>th</sup> November the GREEN AWARDS, powered by Audi, will also be hosted in London for the first time. The awards ceremony will celebrate the most innovative projects, companies and people driving positive change. Hosted by motorsport presenter Nicki Shields, two new categories have been announced; Energy and Community. The Energy category will celebrate innovators who are developing our future energy solutions as we move to a low or zero-carbon energy system, whilst the Community category is inspired by those who are building sustainable communities locally.

Throughout the night there will also be a live performance from up-and-coming London star Ellie Dixon.

Previous special prize winners of the GREEN AWARDS include Vivienne Westwood and Robert Redford for Lifetime Achievement, Jochen Zeitz, the master of reinvention for Green Leadership.

Both GREENTECH FESTIVAL and the GREEN AWARDS will be attended by The event will Global Partner Audi, Premium Partner Julius Bär and London Partner Berlin Partner, SOMWR and Dr. Hauschka. For more information about the GREEN AWARDS please visit: <https://greentechfestival.com/london/#awards>

## NOTES TO EDITORS

For more information about GREENTECH FESTIVAL please visit: <https://greentechfestival.com/>

### Press contact

GREENTECH FESTIVAL | Press Office Münzstraße 15, 10178 Berlin | Telefon: +49 30 240 87 82 10press@greentechfestival.com | www.greentechfestival.com

Phoebe Eaton, [phoebe.eaton@caa.com](mailto:phoebe.eaton@caa.com), +44 7745 161 588

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