

## **PRESS RELEASE GREENTECH FESTIVAL 2022**

### **Berlin TXL will be the world's most sustainable airport – for three days**

*One more day, and the GREENTECH FESTIVAL will be back on track to focus on green technologies and sustainable change. From June 22nd to 24th 2022, and with the modules GTF EXHIBITION, GTF CONFERENCE and the GREEN AWARDS powered by AUDI, the festival will bring together personalities and companies who shape the change at the discontinued Berlin TXL airport. All citizens are invited to be inspired and to become part of this global movement. From music acts, installations and showcases to inspiring company presentations and electro-mobile driving experiences on two and four wheels, GREENTECH FESTIVAL (GTF) shows what the path to a more sustainable future can look like.*

**Berlin, June 2022.** The motto #togetherwechange couldn't be more apt: Within one generation we have to manage to change the world. Change from a polluting consumer society to a zero-emission circular economy. Innovations such as the hydrogen air taxi from the Berlin start-up NEX Aero or initiatives such as Italy's to integrate climate and environmental protection into the constitution give courage to successfully advance the necessary sustainable transformation and to master it collectively as a whole society. Together with personalities from politics, business, society, media and entertainment, the organizers of the GTF invite all interested parties to shape and celebrate the future together at Europe's largest sustainability festival.

The GTF brings together everyone who wants to take part in the current transformative change – from singer Billie Eilish, who is happy to contribute a digital keynote, to political decision-makers such as the German Minister of Federal Education and Research, Bettina Stark-Watzinger, Free Democratic Party (FDP), and business leaders, for instance Thomas Saueressig, Member of the Executive Board of SAP SE, to activists like Vinisha Umashankar and Bertrand Piccard.

### **This is GREENTECH FESTIVAL 2022**

In order to drive transformative change holistically and consistently, influential voices from politics, society and business are needed to pave the way for a greener future. The aim of the GREENTECH FESTIVAL is to bring these people and the companies and organizations they represent together at one time and one place. Among others, UNFCCC Secretary General Patricia Espinosa, UNIDO Secretary General Gerd Müller (CSU), Bettina Stark-Watzinger, Federal Ministry of Education and Research (FDP), and Marieke von Doorninck, Deputy Mayor Amsterdam, are expected to appear on the conference stages of the GTF. In addition to Billie Eilish, who will open the conference on June 23, 2022, with a digital keynote, Stephanie de Heer from

Rainforest Alliance, moderator Nina Eichinger, sustainability investor, Formula 1 world champion and GTF co-founder Nico Rosberg, Marissa Reiserer from Greenpeace, singer Alvaro Soler, the band Milky Chance and activist Vinisha Umashankar provide input, ideas and inspiration for more sustainability.

In addition, corporate leaders and business leaders such as Leonhard Birnbaum, CEO of E.ON, Adam Elman, Head of Sustainability EMEA at Google, inventor Ann Makosinski, adventurer Bertrand Piccard, Thomas Saueressig, member of the Executive Board of SAP SE, Carsten Spohr, Board member of Deutsche Lufthansa and Fabian Ziegler, Managing Director of Shell Germany, share valuable insights with the audience of the GTF CONFERENCE.

This unique concentration of change-makers offers journalists and editors comprehensive research opportunities. Appropriate interview appointments, background talks and original soundtracks as well as a professional working environment are made possible and organized by the GTF with pleasure and as far as possible.

With delegations from Singapore, Israel, France and the USA, the GTF is also positioned internationally beyond the borders of Germany and even Europe. As the official partner country of this year's GREENTECH FESTIVAL, Italy plays a special role: Not least because of a legislative initiative that attracted global attention in spring 2022 and which includes climate and environmental protection in the constitution. At a special presentation in the exhibition and during various panel discussions, Italian politicians and business representatives will discuss the necessary sustainable transformations that are required to successfully carry this important and hopefully benchmark-setting constitutional change into society.

### **What's more?**

Not only prominent participants from politics, society and business are expected at the GREENTECH FESTIVAL, but also over 10,000 visitors, more than 100 speakers from the GTF CONFERENCE and over 200 exhibitors from the fully booked GTF EXHIBITION – and thus more than twice as many as at the previous events. Start-ups and exciting pioneers of the sustainability scene will be there, as well as multinational corporations: Deutsche Bahn will show with various projects, initiatives and their “idea train” how they want to achieve their goal of climate neutrality by 2040.

AUDI is presenting itself as a global company and provider of sustainable premium mobility with a focus on electro-mobility, the expansion of the corresponding charging infrastructure and circular economy. With Infrastructure Solutions, E.ON shows new perspectives for the sustainable energy supply of industries and cities. L'ORÉAL is positioning itself as a future-oriented beauty tech company with topics such as

enzymatic recycling for packaging or the new, global Waterloop standard for all factories, which leads to savings of 60 percent of fresh water in production. MINI presents the first all-electric model and, with Driving Experiences, makes it possible to experience up close what more sustainable driving fun feels like. With revolutionary technologies such as the Sharkskin or Sustainable Aviation Fuels, which will be presented at the Lufthansa stand, the net CO<sub>2</sub> emissions of the largest German aviation group are to be reduced by 50 percent by 2030 compared to 2019 and become net CO<sub>2</sub>-neutral by 2050.

### **Lifestyle, innovation and mobility**

Further highlights: In the Drees & Sommer Sustainability Hub "House of the Future" with Würth, Heidelberg Cement and Holzius, among others, the future of living is demonstrated in a showcase, at the Barbie recycling station Mattel is presenting the recycling cycle of a Barbie for the first time and showing sustainable solutions for the toy industry. In live experiments, representatives of the Technical University Munich clearly show the potential that algae hold for the future – for example with the cultivation of algae for oil production, which can be converted into bio-fuel. In addition, a wind turbine is being built on the former airport site – in doing so, alternative ways of generating energy are within reach. The Telekom Street Gig with Milky Chance at "Kraftwerk Berlin" and the Green Beats Music Acts presented by Mousse T will add music to the event, while the E-Mobility Driving Experience will provide action. In addition, the Veganz cheese alternative – a GREENTECH FESTIVAL Limited Edition – will be offered at the Food Court for the first time.

### **From Berlin to the whole world**

The event, held from June 22nd to 24th in the Urban Tech Republic at the former Berlin Airport TXL, is the starting signal for a consistent internationalization of the approaches and ideas of the GREENTECH FESTIVAL. The other stops on the GTF World Tour 2022 are New York (September 15 and 16), London (October 13 and 14) and Singapore (November 17 and 18).

## **About**

*The GREENTECH FESTIVAL (GTF) of the founders Sven Krüger, Nico Rosberg and Marco Voigt is the largest sustainability festival in Europe with the GTF EXHIBITION, GTF CONFERENCE and GREEN AWARDS: It encompasses more than 200 exhibitors in the exhibition, a large number of panels and keynotes on the Conference and as a highlight the awards, which honor the most progressive projects worldwide in an exclusive evening event.*

*Now is the time: We have to radically reinterpret our way of living and doing business. Now! This is the only way we can enable a future for people and the environment on this planet. Together for transformative change: During the GREENTECH FESTIVAL in Berlin, everyone who wants to change something comes together. From June 22nd to 24th, 2022, the GTF will be the scene for innovations, inspiration and ideas and creates a place where green technologies are presented, discussed and awarded – all this to show what it means to act more resource-efficiently, to strive for a better future and to live up to our ethical commitments*