

PRESS RELEASE GREENTECH FESTIVAL 2022

Urbanization – one of the megatrends of our time

Berlin, June 2022. Although the corona pandemic has changed a number of things – from increased interest in rural living spaces and regionality to greater sensitivity for resilience and the feeling of vulnerability to a heightened awareness of global economic dependencies – people are more and more attracted worldwide to cities and metropolitan areas. According to a UN study, two-thirds of humanity will live in cities by 2050. This will make them the most important living spaces of the future. Cities are more than places to live: they are the locations where innovative ideas emerge and hyper-complex, dynamic systems grow. In many cases, they are homes to urban-creative avant-gardes as well as important problem solvers of global challenges, and not least centers of economic power. In cities, people find work, diversity and culture flourish. In order to function in a future-oriented manner, modern cities need a foundation of thoughtfully interlocking transport, traffic, real estate, telecommunications and energy sectors. However, and this should not be neglected, the comprehensive consideration of "soft" topics such as social justice, dealing with the challenges of climate change or answers to questions about the future of work and mobility are fundamentally decisive for the realization of a good infrastructure.

Urbanism, thought in a contemporary way, and modern urban development hold enormous potential for the most relevant challenges of our time – from ecological to economic to social sustainability: In order to be able to implement the necessary infrastructure, multi-layered approaches are in need, such as urban farming, vertical villages or holistic Smart Cities. At the GREENTECH FESTIVAL, companies, start-ups and pioneers present their innovations that can be used to strategically solve this complex, global challenge for a more sustainable coexistence. After all, living spaces of the future should be social, climate-friendly and healthy.

Sustainable urban development in focus

Exactly the challenge of making this triad a reality is the main focus of the GTF exhibitor Drees & Sommer. With the "Urban Sustainability Hub" lighthouse project, the globally active pioneer for consulting, planning, building and operating real estate and infrastructure together with global industry leaders such as HeidelbergCement, Mann+Hummel or Würth shows the full range of possibilities for sustainable urban development. This way, visitors to the GREENTECH FESTIVAL can experience the megatrend of urbanization and the construction of the future up close.

Innovative street furniture and smart service are becoming more and more important – GTF Partner Ströer has dedicated itself to these topics. The goal of the leading German outdoor advertiser is to integrate street furniture and media stylishly and discreetly into the urban environment and to help shape public space in a modern way with the help of services and infrastructure. Ströer has sustainably optimized its

entire product and service portfolio – for example, all of Ströer's digital advertising media are already powered by electricity from renewable energies.

From the sustainable use of water to clean and virus-free indoor air: Mann+Hummel is one of the world's leading experts in filtration. The family-run group of companies develops, designs and produces filtration solutions for the automotive, industry, health and environment sectors at more than 80 locations worldwide. With over 30 antiviral air purifiers, they also help to filter the air of this year's GTF. In addition, the company is presenting intelligent and sustainable solutions for improving water and air quality, which have been developed in cooperation with Ströer and Drees & Sommer.

However, infrastructure does not only include the physical cityscape and facilities or institutions, but can also be found in the digital space: GTF exhibitor SAP is one of the world's leading providers of software for the management of business processes and has set itself the goal to internally achieve CO₂ neutrality by 2023. In doing so, the GTF partner places a great deal of focus on the circular economy, sustainable supply chains plus the Supply Chain Due Diligence Act and can, therefore, make a major contribution since SAP technologies are used by leading companies worldwide. Together for the future: With these and other measures, a high level of motivation and active cooperation, we can succeed in protecting our resources and to impede climate change.

From Berlin to the whole world

The event, held from June 22nd to 24th in the Urban Tech Republic at the former Berlin Airport TXL, is the starting signal for a consistent internationalization of the approaches and ideas of the GREENTECH FESTIVAL. The other stops on the GTF World Tour 2022 are New York (September 15 and 16), London (October 13 and 14) and Singapore (November 17 and 18).

About

The GREENTECH FESTIVAL (GTF) of the founders Sven Krüger, Nico Rosberg and Marco Voigt is the largest sustainability festival in Europe with the GTF EXHIBITION, GTF CONFERENCE and GREEN AWARDS: It encompasses more than 200 exhibitors in the exhibition, a large number of panels and keynotes on the Conference and as a highlight the awards, which honor the most progressive projects worldwide in an exclusive evening event.

Now is the time: We have to radically reinterpret our way of living and doing business. Now! This is the only way we can enable a future for people and the environment on this planet. Together for transformative change: During the GREENTECH FESTIVAL in Berlin, everyone who wants to change something comes together. From June 22nd to 24th, 2022, the GTF will be the scene for innovations, inspiration and ideas and creates a place where green technologies are presented, discussed and awarded – all this to show what it means to act more resource-efficiently, to strive for a better future and to live up to our ethical commitments.

Hold background interviews about the potential of transformative innovations in the proptech sector with decision-makers from (stand numbers in brackets):

- Anker Foundations (i10a)
- Apd Architekturbüro (B03b)
- BE Group (i10a)
- Bene (G08, G09)
- Boreal Light (B04a)
- BITECC (G12e)
- BTH Bautechnik (i10a)
- Carbonauten (B06b)
- Co-Zero (B06a)
- ConRob (i10a)
- Digital Hub (A03)
- DLR (D04a)
- Drees & Sommer (G08, G09)
- ecoLocked (J)
- Edag Citybot (D06a)
- E&L (i10a)
- ERNE (G08, G09)
- Everwave (A10)
- Futr Hut (F&E TXL Tech Republic) (G08, G09)
- G.Tecz (i10a)
- German Mittelstand e.V. (D03)
- GoBe Robots. (A09)
- Google (F01)
- H2Range (D04a)
- Heidelberg Cement (G08, G09)
- HeyTheo Roboter (1i04b)
- Holzius (G08, G09)
- Huawei (D03)
- Jäger Direkt (G08, G09)
- Madaster Deutschland (G08, G09)
- Mann+Hummel ((G08, G09, G60d)
- Nuborn (i10a)
- Orbit Recycling (f)
- Paket Concierge (B06a)
- Phantor (i05)
- Positive Impacts (D07a(h))
- PureWaste (G12b)

- R+V Versicherungen (G08, G09)
- Resourcify (G12c)
- Restlos (A13)
- Samsung (H01)
- SAP (F03)
- Siemens (B06b)
- Sensape (F06)
- Smart & Green (i10a)
- Solo Lighting (G08, G09)
- Stadt Heidelberg (G08, G09)
- Stengel (G08, G09)
- Ströer (F04)
- Tarkett (G08, G09)
- Trash Galore (C10b)
- Troidtekt (G08, G09)
- TU München (B06d)
- Va-Q-Tec (B02)
- Viebrockhaus (G08, G09)
- Würth ((G08, G09, G14)
- Würth Elektronik (C05)