

PRESS RELEASE GREENTECH FESTIVAL 2022

What does the mobility of the future look like?

Berlin, June 2022. The market is changing, there are a multitude of new products and services, society is becoming ever more mobile and individual, and the use of means of transport is changing. Mobility, with its various characteristics, perspectives and alternatives, plays a central role in all of our lives – with individual transport increasingly taking a back seat. On the other hand, there is a multitude of hybrid, innovative mobility options that can be seamlessly integrated into a future-oriented understanding of mobility.

More quality of life, more health and less noise: Due to the digital penetration of established mobility concepts, a higher percentage of electric cars and sharing models that are gaining increasing acceptance, living spaces are becoming more open and thus more attractive. More and more cities are banning cars from their centers, thereby creating public space, space for cyclists and pedestrians as well as better and better developed local transport. At the same time, the offers in the area of shared mobility are growing both quantitatively and qualitatively – from cars to scooters, vans or bicycles – there are hardly any mobility options that are not available at all times. In mid-June 2022, a majority in the EU Parliament voted in favor of banning the sale of new cars with internal combustion engines from 2035. This paves the way for e-mobility to become the primary drive in the mobility world in Europe. This perspective is reflected in the offerings of many of the exhibitors at the GREENTECH FESTIVAL 2022.

Mobility in all its facets

Designing the premium mobility of tomorrow – that is the goal of GTF partner Audi. With a holistic view of sustainability, the integration of circular economy in internal operational processes to recycle automotive mixed plastics, and the ambitious plan to reduce emissions by 40 percent by 2030, the pioneer in the mobility sector is actively promoting a turn towards a more sustainable industry.

A true classic goes green: The car manufacturer Mini, which launched the well-known Mini Cooper more than 60 years ago, is presenting the first all-electric model, the Mini Urbanaut, at the GREENTECH FESTIVAL 2022. Visually, the car is unmistakably a Mini – with a full focus on sustainability. This is reflected in the maximum use of space, the use of mostly renewable raw materials and the electrical drive. With this, Mini shows a completely new form of mobility in the form of an innovative spatial vision.

At GTF exhibitor Skoda, on the other hand, they are fully committed to the "Next Level Strategy 2030". That means ambitious goals in the areas of internationalization, electrification and digitization. Skoda Auto is planning to

introduce three additional, purely electric models and is aiming for a share of fully electric models in Europe of up to 70 percent. Added to this is the reduction in fleet emissions by more than 50 percent by 2030 compared to 2020. And the transformation is also becoming more and more widespread on two wheels. BMW Motorrad is making a decisive contribution here with new, innovative single-track concepts. With the visionary Concept Link and the Definition CE 04, the next step in the electric mobility roadmap was teased. The BMW CE 04 production vehicle stands for progress and revolution: trend-setting in design, emission-free and networked. The GTF E-Mobility Driving Experience offers all visitors with a driving license the opportunity to test various models from the mentioned and other manufacturers on a handling course.

The future is riding on rails: With various measures to achieve climate neutrality by 2040, Deutsche Bahn is showing responsibility as a premium partner of the GREENTECH FESTIVAL and is consolidating its role as an innovation driver and pioneer in the areas of sustainability and the environment. On the “idea train”, visitors to the GTF can discover the role digitization plays in this, which technologies are used to pave the way and which developments the company is working on at the Deutsche Bahn stand.

GTF exhibitor Lufthansa will also reduce emissions: 50 percent of emissions are to be reduced by 2030 in comparison to 2019, and by 2050 the globally active aviation group wants to become climate-neutral. In the summer of 2021, the Lufthansa Group CleanTech Hub was launched, a new competence center for climate protection technologies that combines airline know-how with ideas from start-ups and science. The sustainability strategy also focuses on topics such as sustainable aviation fuels, retrofits, digital solutions and the mobility of tomorrow. When it comes to air taxis, the GTF offers a world premiere – the Berlin start-up NEX Aero is showing its hydrogen-powered air taxi eVTOL for the first time.

From Berlin to the whole world

The event, held from June 22nd to 24th in the Urban Tech Republic at the former Berlin Airport TXL, is the starting signal for a consistent internationalization of the approaches and ideas of the GREENTECH FESTIVAL. The other stops on the GTF World Tour 2022 are New York (September 15 and 16), London (October 13 and 14) and Singapore (November 17 and 18).

About

The GREENTECH FESTIVAL (GTF) of the founders Sven Krüger, Nico Rosberg and Marco Voigt is the largest sustainability festival in Europe with the GTF EXHIBITION, GTF CONFERENCE and GREEN AWARDS: It encompasses more than 200 exhibitors in the exhibition, a large number of panels and keynotes on the Conference and as a highlight the awards, which honor the most progressive projects worldwide in an exclusive evening event.

Now is the time: We have to radically reinterpret our way of living and doing business. Now! This is the only way we can enable a future for people and the environment on this planet. Together for transformative change: During the GREENTECH FESTIVAL in Berlin, everyone who wants to change something comes together. From June 22nd to 24th, 2022, the GTF will be the scene for innovations, inspiration and ideas and creates a place where green technologies are presented, discussed and awarded – all this to show what it means to act more resource-efficiently, to strive for a better future and to live up to our ethical commitments.

Hold background interviews about the potential of transformative innovations in the mobility sector with decision-makers from (stand numbers in brackets):

- Airive (F05b)
- Audi (k05)
- Audi Etron foils. (A09)
- Audi HR (H01)
- ASC Services Deutschland GmbH (G11i)
- Axsol GmbH (F0a)
- Black Tea Motorbikes (A09)
- BMW (k01a, k02)
- Brekr. (A09) / Brekr (G12c)
- Cropfiber B04b
- Dance (i07)
- Deep Drive (G12g)
- Deutsche Bahn (A02,G15)
- IFO Foundation (B06d)
- E.Volution (B10)
- E-GO (i09)
- EDAG Bot (D06a)
- Elixir Mobility Technology (D02)
- Energica (G12c)
- E-ROCKET (i03b, k01b)
- Evum (G06b)
- Green Mobile (G12a)
- Heatle (C05)
- Hyundai (A04, k03)
- Lufthansa (B08)
- Marine Digitale
- Mini (D10, i04a, k02)
- Namex (G12b)
- Naon (G12c)
- NewMotion 106a
- Nex Aero (G13)
- NIU (i06a)
- Novus Bike (A09)
- Ottobahn (F04)
- Pave Motors (D07a(c))
- Reload Land (G12c)
- Ride Cake (A09)

- Service4Charge (A08)
- She's Mercedes (H01)
- Sigo (B06c)
- Skoda (i08, k04)
- Unleash Future Boats (C05)