

PRESS RELEASE GREENTECH FESTIVAL BERLIN 2023

"MISSION TO NET ZERO"

The GREENTECH FESTIVAL celebrates its anniversary

From June 14 to 16, visionaries, entrepreneurs, leaders and activists will meet at Europe's largest sustainable business event in Berlin. With the "Mission to Net Zero", the 5th GREENTECH FESTIVAL (GTF) will once again turn the Urban Tech Republic on the site of the former Berlin Tegel airport into a meeting place for technology leaders: The international program includes the GTF EXHIBITION, the GTF CONFERENCE and the GREEN AWARDS. More than 190 exhibitors, around 120 speakers and over 15,000 visitors are expected to participate in a wide range of program activities from live music, workshops and bootcamps through to debates and public forums. In addition, visitors will be able to take part in the GTF Driving Experience and test drive the latest electric cars, electric motorcycles and e-bikes. In its fifth year, the GREENTECH FESTIVAL once again demonstrates that innovative thinking and action pave the way for sustainable change.

The mission of the GREENTECH FESTIVAL

"The GREENTECH FESTIVAL aims to provide a global platform for companies, innovators and politically active stakeholders to showcase new technologies, bold approaches and actionable solutions for sustainable change and to expand their network," explains Founder Marco Voigt. A clear commitment to the Paris Climate Agreement was also a non-negotiable priority for the founders – including Formula 1 World Champion Nico Rosberg – when they founded GTF in 2018. With aim of empowering the world on a "Mission to Net Zero", GREENTECH FESTIVAL 2023 once again underscores the active support of its stakeholders in their efforts to achieve net-zero carbon emissions before 2050. "The key to this is a technological transformation in all areas of industry, as well as deep change in creating sustainable lifestyles" says Marco Voigt. That's why, in addition to research institutions and start-ups, the GTF offers industrial companies a stage and the opportunity to exchange views on the global "Net Zero" mission, both constructively and controversially. Interested parties from all over the world are invited to participate in the GTF in Berlin from June 14 to 16, 2023 and to help shape sustainable transformation. The GTF explicitly sees itself as a non-partisan and neutral platform that is open to all constructive approaches to achieving the goal of "Net Zero". Marco Voigt: "We've invited, in addition to high-ranking government ministers, members from the "Letzte Generation" to join this open discourse from our stages."

What visitors can expect at the GREENTECH FESTIVAL

The GREENTECH FESTIVAL will gather international visionaries involved in the current transformative change to present and discuss their path towards "Net Zero". The venue is the Urban Tech site of the former Berlin-Tegel airport. More than 15,000 visitors will experience around 120 speakers from politics, business, society, science and media at the GTF CONFERENCE. In addition, more than 190 exhibitors will present their technological innovations at the GTF EXHIBITION. Numerous prominent guests are expected at the GREEN AWARDS. There, in a festive setting, this year's award winners will be honoured in the three categories of Innovation, Start-up and Youngster.

Glamorous green carpet at the GREEN AWARDS

The GREEN AWARDS are the exhilarating prelude to the three-day festival. They will be awarded on the evening of June 14 at a glamorous evening gala with invited guests and celebrated appropriately at an after-show party. This year's nominees in the categories Innovation, Start-up and Youngster include: Brilliant Planet (Innovation), Lite+Fog (Innovation), Renewcell (Innovation), Concular (Start-up), PolymerActive (Start-up), Angela Busheska (Youngster), Sharona Shnyder (Youngster) and Jeremiah Thoronka (Youngster).

Progressive future thinking at the GTF CONFERENCE

The GTF CONFERENCE provides the stage for an inspiring exchange of ideas driven by the need for sustainable business solutions. The 120+ high-profile speakers include Swedish climate researcher Johan Rockström; Bernhard Kowatsch, founder and head of the Innovation Accelerator at the United Nations World Food Programme (WFP); Croatian entrepreneur Mate Rimac; Kate Brand, chief sustainability officer at Google and Mamphela Ramphele, co-president at The Club of Rome. Political insights will be shared with the GTF CONFERENCE audience by German Finance Minister Christian Lindner (FDP), German Research Minister Bettina Stark-Watzinger (FDP) and Ricarda Lang (Alliance 90/The Greens).

Panel discussions, debates and keynotes will take place on June 15 and 16 on several stages, including the Main Stage and Deep Dive Stage of the GTF CONFERENCE and the three GTF stages of the GTF EXHIBITION. Also on the agenda is a Drees & Sommer Stage with a two-day program and the KOA Stage, which for the second year in a row is hosting a career festival as part of the GTF and is specifically targeted at women with HR topics related to female empowerment.

Sustainable solutions and products during the GTF EXHIBITION

At the GTF EXHIBITION, visitors can discover innovative green technologies, approaches and solutions from companies that are actively working on the implementation of a net zero roadmap. Around 190 companies will be presenting themselves there from June 14 to 16, including innovative start-ups, institutions such

as the German Aerospace Center, the German Federal Ministry of Economics and Climate Protection (BMWK), and brands such as Audi, Vodafone, BCG, Julius Bär, Beiersdorf, Quantron, Lufthansa, Hansgrohe, Wirelane, E.ON, Ströer, Mubea, Electron Aviation, Meta, Planted, Deutsche Bahn and Gmund.

The GTF Driving Experience offers a glimpse into the future of mobility. A wide variety of e-cars, e-motorcycles and e-bikes will be available for test drives on several tracks in the outdoor area, including an exclusive Audi track and Audi off-road track as well as a bicycle course. In addition to Audi, E.ON, Škoda, Hyundai, Cake (e-motorcycles) and Livewire (e-motorcycles) will be on hand to make the mobility of the future even more real and tangible.

From Berlin to the whole world

The event from June 14 to 16 in Berlin will kick off this year's GTF World Tour. The other stops are Los Angeles (September 2023) and Singapore (November 2023).

About

The GREENTECH FESTIVAL (GTF) is the largest sustainability festival in Europe with the GTF EXHIBITION, GTF CONFERENCE and the GREEN AWARDS. Find out all the background information to the GTF in our first "Scrolly", a new form of media storytelling – fast, digital, self-paced and visual. For the first time this year, these digital info packages will also be produced at the GTF and will be available online. The first GTF "Scrolly" is available via this link:

<http://www.greentechfestival.com/about/#scrlly>

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