

PRESS RELEASE GREENTECH FESTIVAL 2023

THE COMPETITION PHASE FOR THE GREEN AWARDS 2024 IN BERLIN HAS STARTED: SUBMISSIONS AND PROPOSALS ARE NOW OPEN

Berlin, November 20, 2023 - The GREEN AWARDS will be presented for the 17th time on May 15, 2024 as an emotional kick-off event for the GREENTECH FESTIVAL 2024. In front of 800 invited guests, groundbreaking projects, pioneering innovations and personalities as well as companies that are changing the world for the better thanks to their disruptive ideas and technologies will be honored in three categories.

With winners such as Jane Goodall, Vivienne Westwood, David Attenborough, Solarfoods (FIN), Notpla (UK), Vinisha Umashankar (IND), Netafim (ISR), Alstom (FRA) and Plastic Bank (CAN), many inspiring personalities and companies have been on stage, giving the GREEN AWARDS a significant history.

Marco Voigt, founder of the GTF: "*The GREEN AWARDS are the centerpiece of the GREENTECH FESTIVAL. We not only celebrate technological excellence and progress, but also hope. We look forward to pioneering projects that motivate and show us the way to a more sustainable future. In the midst of the challenges of our time, we need stories, projects and visions that reach a broad audience and inspire courage.*"

Individuals, projects and companies can actively apply. Applications and proposals in three categories will be accepted via the GREENTECH FESTIVAL website until November 30. Detailed information on the application process and the criteria for the various categories can be found at www.greentechfestival.com/awards#process.

"Youngster", "Pioneer" and "Milestone" - these are the new categories for the GREEN AWARDS in Berlin

With a global scope, the GREEN AWARDS 2024 will be presented in the categories Youngster, Pioneer and Milestone in Berlin, giving them an international and high-profile stage. All categories are cross-industry and cross-sector.

The category Youngster for the most inspiring young people and their contribution to a green future.

The category Pioneer for trailblazing projects or companies that will shape sustainability.

The category Milestone for projects or companies that substantially and continuously improve our environment.

The entire GREEN AWARDS process has been supported by GTF Knowledge Partner Boston Consulting Group since 2020.

Dr. Johanna Pütz (Managing Director & Partner, Boston Consulting Group): *"We at BCG are proud that we were once again able to contribute our expertise as a GTF Knowledge Partner for the GREEN AWARDS 2024. Our goal was to create an even more sophisticated and transparent selection framework that not only honors local green heroes, but also ensures recognition of deserving green initiatives on a global scale. This joint effort underscores our ongoing commitment to using our expertise to drive meaningful change for a sustainable future."*

The winners will be chosen on March 12

The jury meeting is an essential part of the GREEN AWARDS. After the nomination committee determines the three finalists in the categories "Youngster", "Pioneer" and "Milestone" at the beginning of 2024, the jury will meet in Berlin on March 12 to discuss the finalists and then select the winners by secret ballot. The jury brings together around 60 personalities from business, science, politics, media and culture, e.g. from WWF, Acatech, Audi and Research Gate.

Information on how to participate for the GTF Connect events in the second half of 2024 will be announced at a later date.

Glamorous awards for forward-looking visions on May 15, 2024

The GREEN AWARDS ceremony will take place on May 15 as part of the prestigious evening gala, which is expected to be attended by 800 invited guests.

Further links

For more information about this year's GREEN AWARDS, please visit our website www.greentechfestival.com/awards/

ABOUT THE GREENTECH FESTIVAL

THE GREENTECH FESTIVAL (GTF) was founded by Nico Rosberg and Marco Voigt and is the largest sustainability festival in Europe with the EXHIBITION, the CONFERENCE and the GREEN AWARDS. From May 15-17, 2024, more than 250 exhibitors, over 200 speakers and over 30,000 guests are expected to participate in the upcoming transformation of our society at Messe Berlin. With progressive ideas for the future, networking and knowledge transfer around green technologies and sustainable innovations, the festival offers a platform for companies, visions and guests from all over the world.

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