

PRESS RELEASE GREENTECH FESTIVAL BERLIN 2024

GREENTECH FESTIVAL 2024 IN BERLIN SETS NEW STANDARDS: THE GERMAN CAPITAL AS A PIONEER FOR SUSTAINABILITY AND GREEN TECHNOLOGIES

- Diverse programme and professional exchange: GREENTECH FESTIVAL 2024 at Messe Berlin bigger than ever before
- Awards and commitment: Sublime Systems, Asterra and Fatou Jeng win GREEN AWARDS
- Strategic expansion and innovation: GREENTECH FESTIVAL focuses on new partnerships with Tomorrow University and the Handelsblatt Sustainability Campus

Berlin, 21 May 2024 - After three exciting days of innovation and exchange, the 6th GREENTECH FESTIVAL (GTF) ended last Friday, 17 May 2024. The leading event for sustainable technologies and innovations in Europe took place at Messe Berlin. Under the motto 'Accelerating Change from Berlin', more than 14,000 visitors, 200 exhibitors and over 350 speakers came together to present visions and solutions for a sustainable future.

GTF founder Marco Voigt summarises the event positively: *"Berlin is not only a unique city, but also a symbol of change, courage and progress. With this year's motto 'Accelerating Change from Berlin', we are emphasising the importance of this vibrant metropolis as a hub for innovation and sustainability. The diversity and feedback from all participants this year has clearly demonstrated this, which makes me very proud."*

Professional dialogue and pioneering innovations at the CONFERENCE and EXHIBITION

During the GTF CONFERENCE from 16 to 17 May, 350 speakers presented their future-oriented solutions and ideas across six stages, including the E.ON New Energy Stage. While the core topics of the conference ranged from AI, Circularity, HR and Leadership, mobility, sustainable buildings, food & agriculture, and media & culture, AI was a focus topic that returned throughout the proceedings. Speakers ranging from leaders at Google to government ministers mentioned the incredible potential for new technologies such as AI to transform industries to more efficiency and sustainability, however, a returning reminder seemed to be that technology

alone will not save us. Speakers such as Dr Mamphela Ramphele, member of GCEW and the Planetary Guardians, and Prof Maja Göpel, political economist, transformation and sustainability expert and advisory board member, insisted that we must equally focus our efforts on addressing complex social issues and making sure that green energy, opportunities and benefits are available to all aspects of society including the developing world.

Other speakers included leaders in sustainability such as Sandrine Dixson-Declève, Co-President of The Club of Rome; Adam Elman, Head of Sustainability, EMEA at Google; and Dirk Voeste, CSO of the Volkswagen Group. Numerous international voices such as climate activist Arizona Muse and Fatou Jeng, Climate Advisor to the UN Secretary-General and founder of Clean Earth Gambia, also spoke on the CONFERENCE stages. In addition, German politicians such as Christian Lindner, Volker Wissing, Ricarda Lang and Daniel Günther visited the GTF and spoke about measures for a sustainable future in Germany and beyond.

The "Handelsblatt Summit AI x Green Transition", organised by Handelsblatt as a partner of the GTF, focused in particular on the extent to which artificial intelligence can contribute to a sustainable future. The focus here was on questions regarding the use of AI by companies for sustainability goals, necessary strategies for competitiveness, the promotion of economic efficiency and ecological sustainability through AI, and the role of AI as a driver for innovation and process optimisation.

With the CONFERENCE ticket, visitors had the opportunity to take part in themed guided tours and networking hours for the first time. This additional offer was very popular and was booked out weeks in advance. As in previous years, visitors were also able to further deepen their expertise and take hands on action during the Green Business Bootcamps.

The GTF EXHIBITION showcased the innovative diversity of companies of all sizes and from various industries. The newly introduced Start-up Land – fully sponsored by GTF - offered 50 selected young companies from all over the world a stage to present their ideas to a broad audience and attract potential investors as part of the GREEN INVESTORS CRUNCH. Partners such as Audi, Vodafone Business, E.ON and Deutsche Bahn emphasised the importance of sustainable change with their presence at the event. Industry representation was further increased by new exhibitors such as Stadler,

1KOMMA5°, John Deere, DSV and Volkswagen subsidiary Elli. Highlights of EXHIBITION included product innovations such as the first commercial hydrogen aircraft from APUS, the highly absorbent 'MetaWindow' noise barrier from Deutsche Bahn AG and the innovative magnetic levitation system from Max Bögl.

Arts and Sports: A new highlight at GTF

In the year of the European Football Championships, sport played a central role and was covered by the E.ON New Energy Cup on the indoor football pitch and a cooperation with the DFB. Various teams had the opportunity to compete against each other in indoor football at the New Energy Cup. The DFB offered a special opportunity with a prize draw for tickets to the DFB Cup final and the chance to see the official trophy. A meet & greet with Extreme-E-racing driver Mikaela Åhlin-Kottulinsky provided exciting insights into sustainable motorsport.

The music programme with main act KAMRAD and artists Luna Morgenstern, Sorin, Chris de Sarandy, Kian Vaziri and Lore Vain (curated by Småll Sessions) created a festival atmosphere. The festival programme was also enriched by the GREEN ENERGY LIVE after-hours session with DJ Helmo.

Voices on the GREENTECH FESTIVAL

Franziska Giffey, Mayor and Senator for Economics, Energy and Public Enterprises, on the event: *"Greentech and Berlin simply belong together. We want to make Berlin the number one centre of innovation in Europe and sustainable technologies and their application play a key role in this. At the GREENTECH FESTIVAL 2024, you could experience everything that makes up a sustainable and climate-neutral future. A future that we are working on every day in Berlin, together with our research institutions, our start-ups and companies and with our international partners. I am delighted that the GREENTECH FESTIVAL has inspired and brought together so many people who are working for a better world and developing real answers to the questions of our time. The festival - held for the first time at the Berlin Exhibition Centre - was a complete success. It has continued to grow and is therefore a great asset not only for Berlin, but far beyond."*

Exhibitors also gave positive feedback, according to Stadler: *"Stadler was a Premium Partner at the GREENTECH FESTIVAL at Messe Berlin for the first time this year. As a provider of rail vehicle solutions, it was an exciting new format where we were able to present our contribution to sustainability as a train manufacturer to new target groups. The fantastic response and positive energy were a lot of fun."*

Long-time partner company E.ON was delighted: *"The GTF is the right platform for us to show how E.ON is driving forward the energy transition in an innovative environment. Different business areas such as innovation, e-mobility and the infrastructure solutions business presented a wide range of energy solutions to interested festival visitors in a special environment. As a partner of E.ON and as an illustrative lighthouse project for decarbonisation, Messe Berlin is also the perfect location for us."*

Stephen Dunbar-Johnson, President International of the New York Times, was a guest speaker and explained why attending the GTF is so special to him: *"It's about people finding and implementing solutions to solve the biggest crisis we face." He continued: "Any event that focusses on the climate, especially solutions and technologies to counteract the climate crisis, makes an important contribution [...]. I therefore find it very valuable to see such examples at EXHIBITION."*

Philipp Scheffel, CEO of APUS Zero Emission GmbH, adds: *"The GREENTECH FESTIVAL offers the ideal platform to present our pioneering technologies in zero-emission aviation. With the presentation of APUS Mobility and the APUS i-2, the world's first commercial hydrogen aircraft, we are demonstrating how we are driving innovation forward. We are proud to present these pioneering developments here at the GREENTECH FESTIVAL."*

"We are delighted that we were able to expand our EXHIBITION and CONFERENCE this year, as well as offer a diverse festival programme in the areas of sport, music and HR. All visitors were able to network directly with each other via our new GTF app - a great networking tool. The GREENTECH FESTIVAL not only sets new standards for sustainable innovations and ideas, but also creates an inspiring platform that offers pioneers and visionaries space for groundbreaking solutions," says Nico Rosberg - Co-Founder GTF and sustainability & VC entrepreneur.

Glamorous kick-off with the GREEN AWARDS, presented by Audi

The GTF 2024 kicked off on 15 May with the emotionally moving GREEN AWARDS, presented by Audi, where pioneers and visionaries of sustainability were honoured. The 800 invited guests were guided through the evening by presenter Alexandra Maurer and celebrated the award winners Sublime Systems (winner in the Pioneer category), Asterra (winner in the Milestone category) and Fatou Jeng (winner in the Youngster category) as well as the honorary award winners Arizona Muse and Dr Mamphela Ramphele.

From Festival to Transformation Platform

As part of the opening ceremony, the two founders Nico Rosberg and Marco Voigt gave an outlook on the strategic direction of the festival. In a partnership with Tomorrow University, the GREENTECH FESTIVAL will expand the area of further education through an innovative and digitally-driven teaching approach. In addition to bachelor's and master's degree programmes, the educational offering includes three-month impact certificate programmes that teach participants skills to drive sustainable change and have a positive impact on society, the environment and the global economy.

"We are thrilled to be working with a festival that not only promotes sustainable solutions, but also recognises the critical role of community in driving systemic change. The GREENTECH FESTIVAL demonstrates how green transformations are being driven and fits very well with the ethos we instil in our learners," said Christian Rebernik, CEO of Tomorrow University.

In addition, the GREENTECH FESTIVAL announced the joint initiative 'Sustainability Campus' with Handelsblatt, which offers online-based sustainability training for companies to strengthen the educational offer in the field of sustainable development. In addition, the planned integration of a recruiting platform for the sustainability sector and the launch of the GTF Club, a sustainability members network were announced. At the end of the opening ceremony, a licence model was presented to support the global expansion of the GREENTECH FESTIVAL brand.

The next GREENTECH FESTIVAL in Berlin will take place from 4-6th of June 2025, while the international editions in 2024 will be held under the name

GTF Connect on the 4-5th September in London, on the 21-22nd of October in Singapore, and on the 14-15th November in Los Angeles.

Press Highlights: <https://www.picdrop.com/greentech-festival/azSVdWp2zE>

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About the GREENTECH FESTIVAL

The GREENTECH FESTIVAL (GTF) is Europe's leading sustainable tech event. As a platform for local and international businesses, politics, visionary start-ups and established companies, it brings together more than 200 exhibitors, over 350 speakers and more than 14,000 guests to the Messe Berlin exhibition center. The program includes the EXHIBITION, the CONFERENCE and the GREEN AWARDS. By offering a platform for new technologies, approaches and solutions, GTF is an ideal partner for businesses wanting to fast-track their mission to net-zero.

The GTF was launched in 2019 by Nico Rosberg and Marco Voigt and took place this year from May 15 to 17, 2024.

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