

## **PRESS RELEASE GREENTECH FESTIVAL 2024**

### **GREENTECH FESTIVAL Repositions with a B2B Focus and Joins Forces in a Strategic Partnership with GITEX Europe**

**Berlin, 15 October 2024.** The GREENTECH FESTIVAL (GTF), one of the world's leading platforms for sustainable business and technology, is opening a new chapter. Moving forward, the event will have a clear B2B focus and will concentrate on technologies and innovations for decarbonisation in three key areas: "Mobility and Transport," "Energy and Infrastructure," and "Industry and Materials."

As part of this repositioning, the GTF is entering a strategic partnership with the GITEX Europe. With the announcement of this partnership, the GREENTECH FESTIVAL 2025 will be rescheduled to take place from May 20th to 22nd, to be co-located with GITEX Europe at Messe Berlin, which will be held for the first time in Berlin from May 21st to 23rd. Together, they will offer a unique B2B platform to create valuable synergies between major international players and local sustainability leaders.

"Our long-standing motto, 'Together We Change,' highlights the importance of networking and collaboration, which have been key components of the GREENTECH FESTIVAL since its inception. The partnership with GITEX Europe not only supports our B2B focus but also emphasizes the central role technology plays in the sustainable transformation of the economy," said Marco Voigt, Co-Founder of the GREENTECH FESTIVAL.

Aligned with the newly defined focus areas of the GTF, visitors can look forward to a two-day CONFERENCE and EXHIBITION (including the START-UP LAND) as well as numerous networking opportunities. GITEX Europe, with its focus on technology, digitalisation, and start-ups, aligns with the new concept of the GTF perfectly and thus fosters the global green transformation through new technologies and innovation.

Further details on the repositioning of the GREENTECH FESTIVAL and its collaboration with GITEX Europe will be released in the coming weeks. For the latest updates, please visit the GTF website.

Tickets are available at a special offer price of 99€ at:

<https://greentechfestival.com/tickets/>

Free press accreditation is available at:

<https://greentechfestival.com/press-accreditation/>

### **About GREENTECH FESTIVAL**

GREENTECH FESTIVAL is the leading global platform for business sustainability, uniting innovators, changemakers and communities to showcase cutting-edge green technologies, share actionable insights and accelerate the decarbonisation of industry.

The event includes the EXHIBITION, the CONFERENCE and the GREEN AWARDS with a thematic focus on the topics Mobility and Transport, Energy and Infrastructure as well as Industry and Materials. The GTF was launched in 2019 by Nico Rosberg (Sustainability & VC Entrepreneur) and Marco Voigt (Greentech Entrepreneur) and takes place annually in Berlin.

### **About GITEX EUROPE**

GITEX EUROPE, presenting its inaugural edition May 21-23, 2025, is creating new digital business opportunities in Berlin, Europe's #1 most dynamic tech and startup metropolis. GITEX EUROPE aims to capitalize on Berlin's rapid growth in the tech sector by bringing together big tech, startups, and SMBs, uniting the full tech ecosystem in Europe for cross-sector application, driving discussions on for public-private collaboration, leading with a content-centric focus on Europe's growth in digitalisation, and serving as a platform where public-private partnerships and cross-industry collaborations thrive.

### **Press Contact:**

#### **GREENTECH FESTIVAL**

Tjarda Wegener, PR Manager

Phone: + 49 176 363 306 42

Mail: [press@greentechfestival.com](mailto:press@greentechfestival.com)