

PRESS RELEASE GREENTECH FESTIVAL 2025

GREENTECH FESTIVAL 2025: Innovation Meets Responsibility – Industry at the Heart of Green Transformation

- GREENTECH FESTIVAL 2025 from May 20-22 at Messe Berlin
- Focus: Decarbonization and industrial transformation
- 300+ speakers, 100 partners, 6 stages, 3 halls
- Top speakers include Franziska Brantner, Johan Rockström, Kai Wegner, Maja Göpel, Elle Allen and more
- Exhibitors include Stadler, DHL, Siemens, Max Bögl and Polestar

Berlin, May 13, 2025. From May 20 to 22, the <u>GREENTECH FESTIVAL</u> (GTF) will open its doors for the 7th time. Like last year, the event will be held at Messe Berlin. Visitors can expect a comprehensive program featuring a CONFERENCE, EXHIBITION, and GREEN AWARDS, with over 300 speakers, 100 partner companies across 6 stages and 3 halls. This year's focus is on decarbonization and transformation of industry, sending a strong signal for increased political and economic attention to green future technologies.

"While the German economy wrestles with future viability, GREENTECH FESTIVAL shows that sustainability and competitiveness are not mutually exclusive," says Marco Voigt, Founder of GREENTECH FESTIVAL. "Our platform showcases solutions and ideas that are not only ecologically necessary but also economically viable. Especially in times of declining climate policy debates, it is more important than ever to strengthen Berlin as a hub for green innovation."

18 Years of GREEN AWARDS – Exclusive GTF 2025 Kick-Off

The ceremonial opening of GTF 2025 will take place on May 20 with the GREEN AWARDS ceremony. Celebrating their 18th anniversary, the awards will be presented in an exclusive dinner format with 240 invited guests. Awards will be given in the categories 'Mobility & Transport, Energy & Infrastructure, and Industry & Materials.' Stage guests include Dorothee Bär (Federal Minister for Research, Technology and Space), Torsten Albig (Managing Director External Affairs Germany, Philip Morris International), actress Katja Riemann, and host Johanna Klum. Musical entertainment will be provided by the well known 1980s band, The Jeremy Days.





GTF CONFERENCE - Platform for Ideas and Decision Makers

The <u>GTF CONFERENCE</u>, taking place on May 21 and 22, will bring together leading figures from politics, business, and science. The conference will open with Johan Rockström (Director, Potsdam Institute for Climate Impact Research). Berlin's Governing Mayor, Kai Wegner, is expected on the first day (May 21st at 14:00pm). Additional keynote speakers include:

- Cathryn Clüver Ashbrook, Executive Vice President & Senior Adviser, Bertelsmann Foundation
- Daniel Seidel, Co-Founder & Co-CEO, LiveEO
- Dirk Voeste, Chief Sustainability Officer, Volkswagen Group
- Elle Allen, Senior Engineering R&D Project Manager, Commonwealth Fusion Systems
- Franziska Brantner, MP & Federal Chairwoman, Alliance 90/The Greens
- Livio Tedeschi, President Agricultural Solutions, BASF
- Lavinia Bauerochse, Global Head of Sustainable Finance Corporate Bank & Member of the Corporate Bank Executive Committee, Deutsche Bank
- Maja Göpel, Professor & Political Economist, Leuphana University Lüneburg
- Nikola Hagleitner, Board Member, DPDHL Group

Industrial Leaders and Start-Ups at the GTF EXHIBITION

The <u>GTF EXHIBITION</u> will again showcase technologies and innovations from corporations, SMEs, and start-ups from eco-friendly logistics and mobility solutions by Stadler, Polestar, Helrom and DHL Group to industrial innovations from Drees & Sommer and Max Bögl, along with novel ideas from start-ups offering a vivid image of diverse sustainable solutions.

The <u>START-UP LAND</u>, supported in 2025 by PMG, offers 35 start-ups the opportunity to exhibit their solutions free of charge. This area allows visionaries and small businesses to present their green ideas to an international audience. The GREEN START-UP SLAM and the GREEN INVESTORS CRUNCH provides additional platforms for start-ups to pitch and connect with investors.

New Formats and Side Events at GTF 2025

The Career Day on May 22, 2025, starting at 2:00 PM, is the perfect entry into the world of green technology and innovation. Specifically designed for





students and early-career professionals, this day includes networking, career advice, and direct contact with leading employers.

Of course, music won't be missing from this 7th edition of GTF. Radio Energy will provide music throughout the event, and on Wednesday evening, the Energy Green Live Afterparty will take place.

Get Tickets or Register for Press Accreditation Now

Tickets for GREENTECH FESTIVAL 2025 are available <u>here</u>. Media representatives can register for press accreditation <u>here</u>.

About the GREENTECH FESTIVAL

The GREENTECH FESTIVAL is the world's leading platform for business transformation and brings together innovators, pioneers, and stakeholders to showcase forward thinking green technologies, exchange industry insights, and accelerate cross-sector decarbonization. The event comprises of the EXHIBITION, CONFERENCE, and GREEN AWARDS, and focuses on the areas of Mobility & Transport, Energy & Infrastructure, and Industry & Materials. The GTF was founded in 2019 by sustainability entrepreneur Nico Rosberg and greentech entrepreneur Marco Voigt, and takes place annually in Berlin.

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