

## PRESS RELEASE GREENTECH FESTIVAL 2025

### THE GREENTECH FESTIVAL 2025 SHOWS THE PATH TO A DECARBONIZED INDUSTRY AND CLIMATE-POSITIVE FUTURE

- Over 7,000 attendees, 300 speakers, and 100 partners at the 7th edition of the GREENTECH FESTIVAL
- Opening with the GREEN AWARDS – honors for DeepDrive, 1Komma5°, and Dunia Innovations
- High-profile keynotes and panels featuring, Johan Rockström, Kai Wegner, Dorothee Bär and Maja Göpel
- Announcement of new GTF Forums for Fall 2025

**Berlin, May 22, 2025.** Three days of innovation, exchange, and inspiration: The 7th edition of the [GREENTECH FESTIVAL](#) (GTF) attracted over 7,000 visitors to the Messe Berlin grounds. Inside the halls, more than 300 speakers and 100 partner companies showcased their ideas and technologies for a sustainable future. This year's focus: decarbonizing industry, positioning Berlin as a leading Greentech hub, and aligning business and politics on sustainability.

Marco Voigt, founder of the GTF, gave a positive summary: *"In the midst of political and economic uncertainty, GREENTECH FESTIVAL 2025 sends a strong signal: we can shape change – together with businesses, policymakers, and experts who truly want to make a difference. What we see here is not just technology, but attitude and a willingness to take responsibility."*

#### **Glamorous Opening: 18th GREEN AWARDS Celebrate Sustainability and Innovation**

The festival kicked off with the [GREEN AWARDS](#), celebrating their 18th anniversary this year. In front of 240 invited guests, outstanding projects and companies were honored for their contributions to a more sustainable world. The evening was hosted by presenter Johanna Klum, and actress Katja Riemann delivered a moving speech. The band "The Jeremy Days" provided musical entertainment. Notable presenters included Dorothee Bär (Federal Minister for Research, Technology and Space), musician Luca Vasta, and Torsten Albig (Managing Director of External Affairs Germany, Philip Morris International).

Minister Bär opened her speech with: *"To experience a highlight like the GREEN AWARDS just 14 days after taking office is a great privilege – not just personally, but for Germany. This award ceremony proves the potential our country holds and the innovations we are capable of. Every year, new*

*champions present themselves here, showcasing Germany's innovation power."*

This year's Award winners are:

- **Mobility & Transport:** DeepDrive, for its patented electric motor technology that increases EV range by up to 20%.
- **Energy & Infrastructure:** 1Komma5°, a CleanTech startup accelerating the energy transition with scalable solutions.
- **Industry & Materials:** Dunia Innovations, for AI-powered material research unlocking new paths to clean energy.

### Thought Leaders at the GTF CONFERENCE: Knowledge Meets Change

The two-day [GTF CONFERENCE](#) offered a platform for groundbreaking ideas and debates. Global experts and leaders from business, science, and politics discussed today's challenges and actionable solutions for the green transition.

Johan Rockström, Director of the Potsdam Institute for Climate Impact Research, opened the event, warning of unchecked global warming and stressing the urgency of avoiding tipping points. He emphasized the importance of formats like GTF for connecting experts and companies to advance practical solutions.

Berlin Mayor Kai Wegner highlighted the capital's role in green innovation: *"The Berlin-Brandenburg metropolitan region is a frontrunner in Greentech. Economy, digitalization, and sustainability must be interlinked if we are to future-proof Berlin. The GREENTECH FESTIVAL, with its apt motto 'Together We Change,' brings together the key players from business, startups, and politics to develop sustainable urban innovation."*

Panel highlights included:

- **Food for Thought: Will Tech Solve our Growing Food Crisis?** – featuring startups, NGOs, and major companies like BASF.
- **Is ESG Still Relevant?** – a critical look at ESG's future, with Atlassian, Deutsche Bank, Lufthansa, and the Sustainable Finance Advisory Board.
- **Mobility Matters: Opportunities in Times of Change** – with representatives from Uber, Stadler Rail, Volkswagen, Berlin Senate, and BCG.
- **Trump, Trade Shocks & Sustainability: What's Next for EU Business?** – with Maja Göpel, Cathryn Clüver Ashbrook (Bertelsmann Foundation), and Franziska Brantner (Green Party), moderated by Steven Erlanger (New York Times).

## Technological Innovation in the GTF EXHIBITION

At the [GTF EXHIBITION](#), corporations, SMEs, and startups presented their latest solutions – from climate-friendly mobility and sustainable infrastructure to digital ESG tools. The exhibition offered a hands-on, interactive, and visionary look at green technology.

Highlights included fully electric vehicles from Polestar, industry leaders like Max Bögl, Drees & Sommer, and BEW, as well as green logistics systems by Stadler Rail and DHL Group. Other notable exhibitors: Hansgrohe Group, 1Komma5°, Fastned, Sirplus, and FreeNow, showcased their sustainable approaches across various sectors.

A new thematic area, the HOUSE OF ESG, featured curated exhibits from companies like Siemens, TÜV Rheinland, Funke Media Group, Tanso, and osapiens, focusing on ESG expertise.

## Startup Support and Focus on Greentech Talent

In the [START-UP LAND](#), supported by PMG, 35 selected startups showcased their ideas and business models free of charge and with maximum visibility. Participants included Releaf Paper, Skarper, EcoLocked, The Yellow Sic, and many others. Events like the GREEN START-UP SLAM and GREEN INVESTORS CRUNCH brought founders together with investors, experts, and potential partners often the starting point for new collaborations and scaling opportunities.

A key highlight: the Career Day on May 22, designed for students and young professionals. It offered career guidance, networking sessions, and direct connections to sustainability focused employers.

Tobias Assies, GTF shareholder, emphasized the importance of supporting young talent: *"We're committed to helping young talents and businesses enter the industry. START-UP LAND and Career Day show how essential it is to create spaces for exchange, visibility, and development."*

## Looking Ahead: GTF Announces New Forums for Fall 2025

GTF CEO Maximilian Wasler announced a new event series for Fall 2025: the GTF Forums. These themed gatherings will provide a space for deeper discussions and collaborations on green transformation. Limited to 150 participants each, the forums will bring together experts in areas like energy, mobility, and digital infrastructure.

*"With the GTF Forums, we're creating a format that digs deeper where concrete solutions are needed – focused, collaborative, and eye-level," said*

*Wasler. "Our mission doesn't end with the festival, it truly begins there. The forums are our next step to permanently embed sustainability into business and society."*

Initial topics include:

- Energy Storage Solutions for Industry & Commercial Buildings
- Sustainable Data Centres: Sustainable AI
- Regulation & Reporting in the Building Industry

The events will begin in Berlin in Fall 2025.

**Full Image Gallery & Highlights:**

<https://www.picdrop.com/greentech-festival/qCkBMxn5zR>

## About the GREENTECH FESTIVAL

The GREENTECH FESTIVAL is the world's leading platform for business transformation and brings together innovators, pioneers, and stakeholders to showcase forward thinking green technologies, exchange industry insights, and accelerate cross-sector decarbonization. The event comprises of the EXHIBITION, CONFERENCE, and GREEN AWARDS, and focuses on the areas of Mobility & Transport, Energy & Infrastructure, and Industry & Materials. The GTF was founded in 2019 by sustainability entrepreneur Nico Rosberg and greentech entrepreneur Marco Voigt, and takes place annually in Berlin.

## Press Contact:

Tjarda Wegener

PR Manager, GTF

Phone: +49 176 363 306 42

Email: [press@greentechfestival.com](mailto:press@greentechfestival.com)